campaign Middle East



UAE AND KSA OOH LOCATION MAP 2025-2026

HEADLINE SPONSOR

ARABIAN OUTDOOR
A Choueiri Group Brand

GOLD SPONSORS

al arabia
BSA
CONTOUR MEDIA
ELEVISION
HILLS ADVERTISING L.L.C
HYPERMEDIA
MEDIA WORLD
PIXELS WORLD
PYXIS

campaign Middle East

DUBAI OOH MAP



DUBAI MARINA ZOOM IN

Palm Jumeirah
JBR
Dubai Marina
Ibn Battuta mall
Barsha Heights
JVC
To Abu Dhabi
Dubai Parks & Resorts
The Outlet Village
Expo
Dubai South
Dubai World Central Airport

HILLS ADVERTISING

01. Bridges
02. Unipoles
03. Lampposts
04. Digital screens
05. Wall backlit banner
06. Hoardings and mupis

MEDIA 24/7

07. Lampposts - Sheikh Zayed Road, Deira
08. LED unipole, LED megacom
09. LED Tower
10. Al Khail LED unipole
11. Unipoles from Garhoud Area, City Walk Area & Sheikh Zayed Road
12. Hoardings along Sheikh Zayed Road, Al Khail Road and City Walk Area
13. Wall banner along SZR and Bur Dubai Area
14. Building graphics RTA Taxis - City and Airport

BSA

15. Hoardings: SZR , KHAIL, Hessa, Jamayeel Street, Nad Al Sheba Digital Unipole: MBZ, Hessa

HYPERMEDIA

Public Transportation:
16. Dubai Metro – Signature – Naming Rights: 53 Stations
17. Dubai Metro, Palm Monorail: Illuminated & Digital Screens, Static & Promo Area – In-Train/In-Station

Outdoor
18. TheArtists & Tableau (LED &Static Bridge)
19. The Canvas (Sheikh Rashid Road)
20. Mega Curved Digital (Baniyas Road)
21. IconicArt (Station wrap)
22. Masterpiece (TPS/ Hoarding)
23. The Portrait (Sidra tower light box)
24. Sculptures (EEP)
25. Graffiti (Metro Pillars)
26. Piers, Lamppost (Backlit lightbox)
27. VerticalLightbox (Backlit lightbox)
28. Digital Unipoles/Megacoms, EXPO City Digital Screens, The Royals and Gems Network

Retail Media (In-Mall / In-Store)
29. Digital, Static & Promospace. Mall of the Emirates, City Centre Mirdif, City Centre Deira, City Centre Shindagha, Burjuman, Wafi Mall, Ibn Battuta Mall Dargon Mart 1&2, Circle Mall, Palm Jumeirah Mall & Dubai Retail (Jumeirah Islands, Jumeirah Park, Jumeirah Park East, Discovery Gardens, Al Furjan, NAD Al Sheba), Carrefour, Union Coop & LULU, ENOC stations

FOOTPRINT

30. Glass wraps
31. Wall Banners
32. Unipoles
33. Digital screen
34. Hoardings, Bridge banner

ARABIAN OUTDOOR UAE

35. Lampposts - Sheikh Zayed Road, Ibn Battuta, Dubai Parks & Resorts, Dubai Marina, Al Khail Road, Garhoud, Hessa, Business Bay and Marakesh, Umm Suqeim-Madinat Jumeirah
36. Mupi Boards covering all Dubai
37. Megacom boards covering all Dubai
38. 4 Digital Dubai Canal Towers
39. Mupi digital - JGE
40. Unipoles - Sheikh Mohammed Bin Zayed Road
41. Sheikh Zayed Road Bridges

IMEDIA24/7

42. Hoardings
43. DOOH
44. Unipole, Glass graphics
45. Wall backlit

JCDECAUX

46. Dubai Airports: Exclusive Airport Advertising rights at Dubai International (DXB) & Dubai World Central (DWC)
47. TECOM Business Communities: DMC, DIC & Dubai Knowledge Park - 6 digital screens
48. TECOM Business Communities: DMC, DIC & Dubai Knowledge Park - 23 double sided MUPIs
49. TECOM Business Communities: DMC, DIC & Dubai Knowledge Park - 8 bus shelters
50. Jumeirah Beach Road: Only OOH media owner with over 316 lampposts covering the 15km stretch

ELEVISION

51. Residential Elevator Screens - 1609 Screens
52. Commercial Elevator Screens - 490 Screens
53. Large Format LED (Exclusive OOH Media Partner): DIFC - 49 Screens; One Central - 62 Screens; Dubai Design District (d3) - 10 Screens
54. Hoardings – DIFC North

BACKLITE MEDIA

55. The Oryx
56. The Helix Network
57. The Triple Crown
58. The Dubai Gateway
59. The Dubai Jawhara
60. Static unipoles
61. Destinations: Festival City
62. Digital Icons

CONTOUR MEDIA

63. Hoardings: Sanama, Abu Dhabi, Hessa, Al Khail road, Garn El Sabka, Marina, SZR, Al Khamila, Umm Suqeim, MBZ road, DIFC, Sharjah Etihad
64. LED screens: JBR–The Walk, Al Khawaneej Walk, The Outlet Village, Blue Waters, City Walk, Box Park, Giga
65. Rooftop: Sheikh Fatima Park, Al Seef
66. Unipoles: Umm Suqeim, Al Khawaneej, Sharjah Megacoms

MEDIA MIX

67. Jumeirah Canals Billboards
b. City Walk static assets
c. JBR static assets
68. 25 static unipoles
69. DIFC sidewall
b. MBZ Hoardings
70. Maktoun bridge digital unipole
71. 2 Umm Sequim digital screens
b. JBR Beacon
Luxury buggies – Marina Walk, JBR Walk, Downtown, Creek Harbour

VIOLA MEDIA

72. Static bridge banner

AL ARABIA

73. Skyline Network - Digital Bridge (23) MBZ Rd, Umm Suqeim, Al Khail, Khaled Bin Waleed, Sheikh Rashid, Beirut St, Al Khail DIFC
74. Lamppost (110) Umm Suqeim, Al Wasl, Al Safa, Casablanca, DIFC
75. Digital Mupi (50 Screens) across Dubai
76. Mezah Max – Digital Unipole (18 Locations) Al Khail, Sheikh Rashid, MBZ, Al Ain, Ras Al Khor
77. Mezah Pro – Digital Megacom (143 Locations) across UAE, covering 90% of Dubai

PYXIS

78. ADNOC digital screens
79. EMARAT digital screens



PUBLSH

80. J1 Beach: 12 premium Digital unipoles/screens including The Canvas; The Jewel, The Sentinels, The Icon, The Crown

PIXELS WORLD

81. Digital screens

NEXT WHAT

82. In-mall media: Wafi
83. Hoardings: World Trade Center A, Dubai Canal, Mall of the Emirates, Fraiser Suite, Internet City, JLT Marina, Ibn Battuta, Airport Road, Al Khail Jaddaf, Al Khail Downtown, Al Khail Dubai Hills, Airport Road A
84. Wall banner: World Trade Center B, Rostamani Tower, Metha Plaza, Al Makateb, Hessa Street towards Al Khail, Hessa Street towards Media City, Hessa Street JVC, Mulla Plaza
85. Rooftop: Business Bay, Zabeel,
86. Unipole: Maktoum Bridge, Karama GPO
87. Glass facade: Al Makateb
88. Bridge banners: MOE Bridge Banner A, MOE Bridge Banner B

MEDIA WORLD

89. Hoardings: Sheikh Zayed Road, from Golden Boulevard to Media City, Hessa Street, Jumeirah, Al Khail Road & Deira

90. Wall banner: Sheikh Zayed Road, Bank Street, Al Mulla Plaza, Khaled Bin Al Waleed Road
91. LED screen: Sheikh Zayed Road
92. Unipoles: Dubai World Trade Center, Garhoud & Safa

SKYBLUE

93. RTA: 1400 buses: 200 routes in Dubai & intercity towards Abu Dhabi, Sharjah, Ajman, Fujairah and Hatta. (Branded bus wraps, inside and digital screen branding); 741 bus shelters (40 digital)
94. 523 mupis near bus shelters
95. Hoarding – Al Khail

MULTI PLATFORM NETWORK

96. Unipoles
97. Hoardings

INFOMEDIA

98. Dubai Tram and Tram Station: The Legacy (Naming rights - 11 stations); The Frame (station wrapping) and The Icon (tram wrapping)
99. Illuminated and static wall branding in train and in station

100. The Panorama (LED bridge screen) Buses and Taxis: The Stop (+20 bus shelter in Sharjah); The Fleet (Bus wrapping) – Full coverage (AUH, DXB, SHJ, RAK); The Scr eenline (+120 bus indoor smart screen); The Journey (+4000 Dubai National Taxi)

FLICK

101. Hoardings (14)
102. Lampposts (300)
103. DWC Private Jet Terminal (28 Screens)
104. DIFC (1 Wall Banner)

PHI

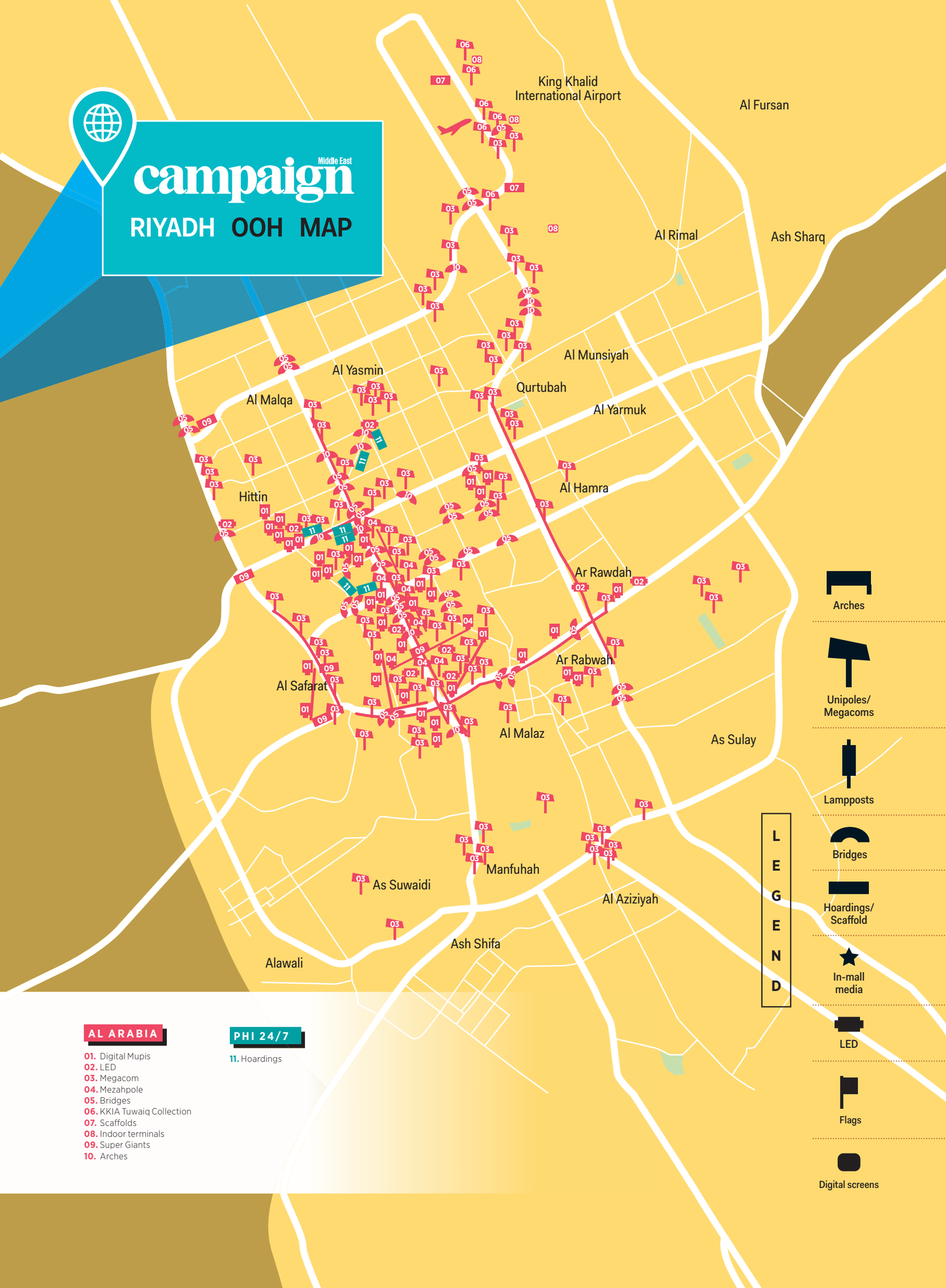
105. Hoardings: SZR Ibn Battuta, MOE, Hessa
106. Unipole: Dubai Marina

BLUE AD

107. Hoardings
108. Digital Screens
109. Unipoles
110. Vessel with 3D LED screens

BINARY

Full-screen, interactive audio-video screens in thousands of taxis.

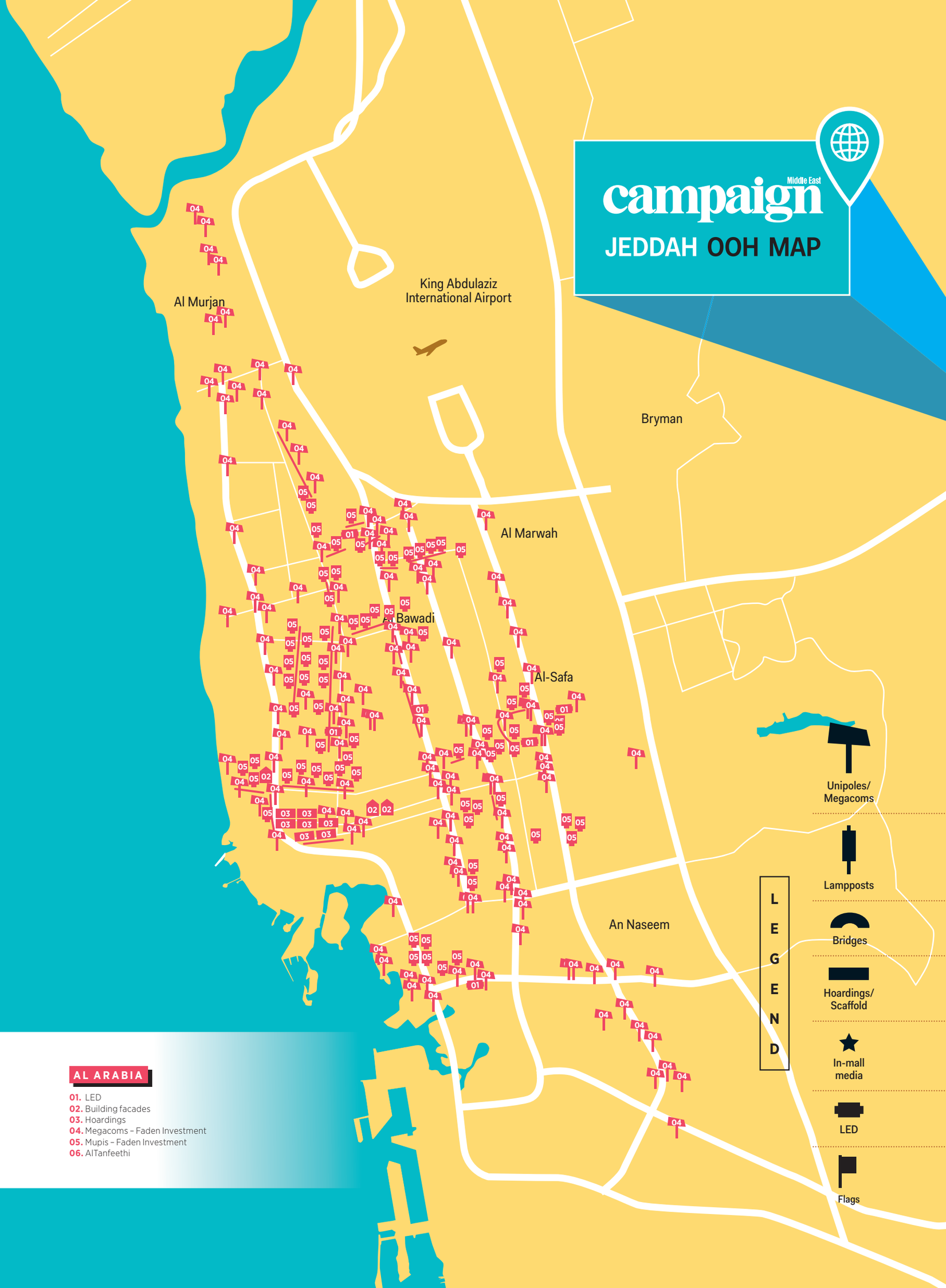


AL ARABIA

01. Digital Mupis
02. LED
03. Megacom
04. Mezahpole
05. Bridges
06. KKIA Tuwaiq Collection
07. Scaffolds
08. Indoor terminals
09. Super Giants
10. Arches

PHI 24/7

11. Hoardings


campaign Middle East
JEDDAH OOH MAP
King Abdulaziz International Airport
Al Murjan
Bryman
Al Marwah
Al Bawadi
Al-Safa
An Naseem
LEGEND
Unipoles/ Megacoms
Lampposts
Bridges
Hoardings/ Scaffold
In-mall media
LED
Flags
AL ARABIA
01. LED
02. Building facades
03. Hoardings
04. Megacoms – Faden Investment
05. Mupis – Faden Investment
06. AlTanfeethi


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ABU DHABI OOH MAP
Saadiyat Island
Zayed Port
Al Salam street
Al Zahiyah
Al Hisn
Marina Mall
Al Khalidiah
Corniche Beach
Al Nahyan
Abu Dhabi
Al Mushrif
Al Reem Island
Yas – Saadiyat highway
To Ghantout
Al Shahama
Al Raha Creek
Masdar City
Khalifa City
Mussafah
Dalma Mall
Mohammed Bin Zayed City
ARABIAN OUTDOOR ADVERTISING
01. Megacoms
02. Unipoles
03. Mupis
HYPERMEDIA
04. Outdoor
Digital Link Bridge
05. Retail Media (In-Mall / In-Store) Digital, Static & Promospace.
Yas Mall, The Mall – WTC, Abu Dhabi Mall, Dalma Mall, Mushrif Mall, Bawabat Al Sharq Deerfields Townsquare, Reem Mall, Jimi Mall (Al Ain), Hudayriyat Island, Carrefour, LULU, Abu Dhabi Coop & Spar, ENOC Stations
BACKLITE MEDIA
06. Destination: Al Qana
In-Mall: The Galleria
Al Maryah Island
07. The Triple Crown – Abu Dhabi
JCDECAUX
08. Abu Dhabi International Airport
09. LED
10. Building Wrap
VIOLA MEDIA
11. Lamppost, Rooftop screens
12. Bridges, Building wrap: Al Sawari Tower
13. Hoardings,
14. Digital Bridge banners
ELEVISION
15. Residential Elevator Screens -151 Screens
16. Commercial Elevator Screens - 33 Screens
MEDIA 24/7
17. Building graphics
FLICK
18. Al Bateen Private Jet Terminal
PYXIS
19. ADNOC LED Screens
MEDIA WORLD
20. Hoardings: Al Najda street
CONTOUR MEDIA
21. Hoardings: Airport Road, Al Falah Street, Al Shahama 2
22. Rooftop: Sheikha Fatima Park
IMEDIA24/7
23. Glass facade
LEGEND
Unipoles/ Megacoms
Lampposts
Mupis
In-mall media
Hoardings/ Scaffold
Digital screens
Building/ Wall wraps
Roof top screens
LED
Airports
Bridges
Elevator screens