

campaign ^{Middle East}

UAE, KSA AND QATAR OOH LOCATION MAP 2024-2025

GOLD SPONSORS

HEADLINE
SPONSOR

 al arabia

 BSA

 CONTOUR MEDIA

 HYPERMEDIA

ARABIAN
OUTDOOR
A Quantiply Brand

 media
247
OUTDOOR
MEDIA
SPECIALISTS

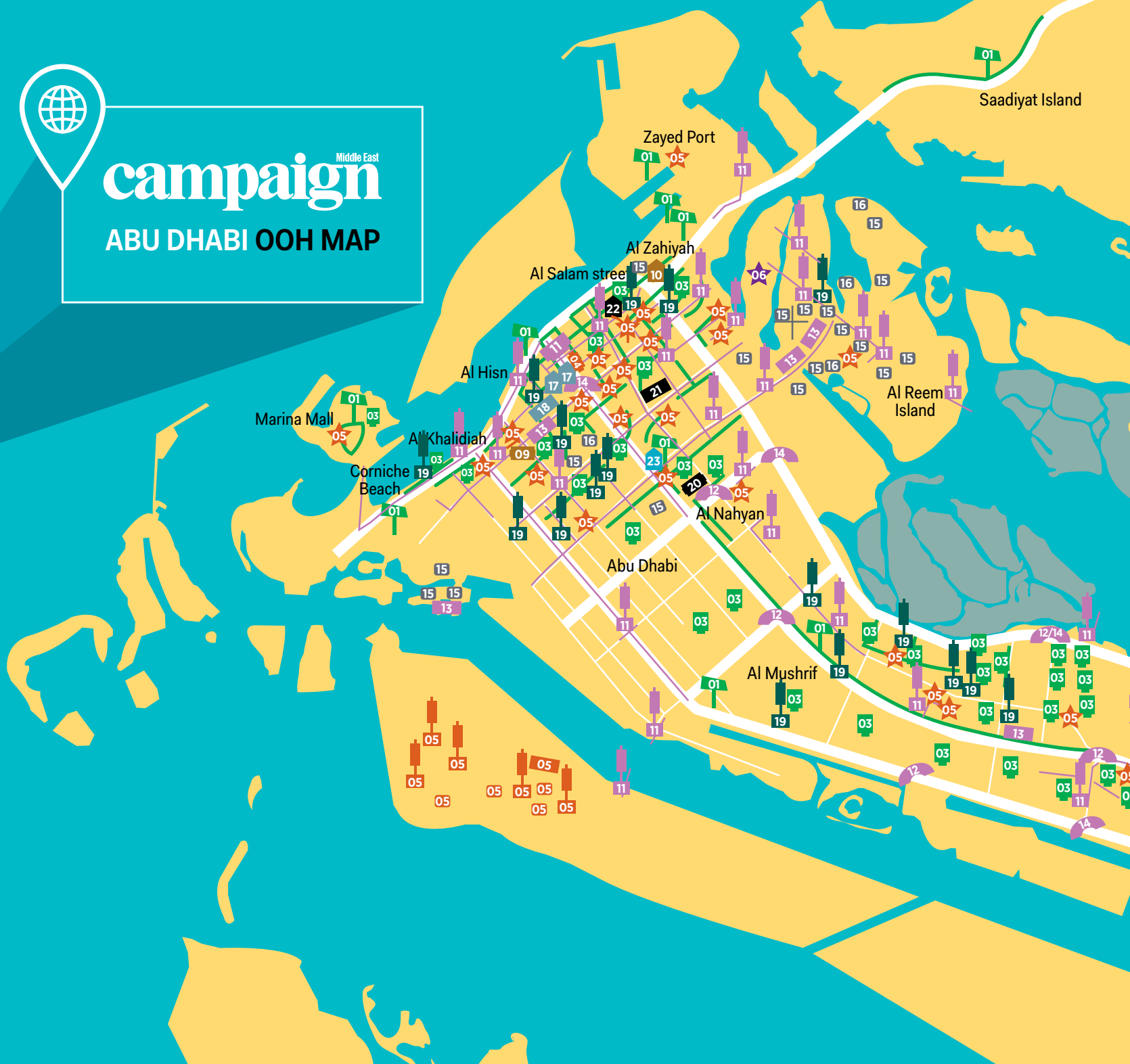
 MEDIA WORLD
LLC

 SEVENTH
DECIMAL

 Viola
Outdoor



Middle East
campaign
ABU DHABI OOH MAP



ARABIAN
OUTDOOR
ADVERTISING
اربيان
اوتدور
للاعلان

ARABIAN OUTDOOR ADVERTISING

- 01. Megacomms
- 02. Unipoles
- 03. Mupis

HYPERMEDIA

HYPERMEDIA

- 04. **Outdoor**
Digital Link Bridge
- 05. **Retail Media (In-Mall / In-Store)**
Digital, Static & Promospace.
Yas Mall, The Mall - WTC, Abu Dhabi Mall Dalma Mall, Mushrif Mall, Bawabat Al Sharq Deerfields Townsquare, Reem mall Jimi Mall (Al Ain), Hudayriyat Island, Carrefour, LULU, Abu Dhabi Coop & Spar, ENOC Stations



Desirable by design[®]

BACKLITE

- 06. Destination: Al Qana
In-Mall: The Galleria
Al Maryah Island
- 07. The Triple Crown - Abu Dhabi

JCDecaux

JCDECAUX

- 08. Abu Dhabi
International Airport
- 09. LED
- 10. Building Wrap



VIOLA

- 11. Lamppost, Rooftop screens
- 12. Bridges
- 13. Hoardings,
- 14. Digital Bridge banners

ELEVISON

ELEVISON

- 15. Residential Elevator Screens
-151 Screens
- 16. Commercial Elevator Screens
- 33 Screens



MEDIA 24/7

- 17. Building graphics
- 18. Hoarding



PYXIS

- 19. ADNOC LED Screens

MEDIA WORLD

MEDIA WORLD

- 20. Wall banner: Al Wahda Mall
- 21. Hoardings: Al Najda street
- 22. Building wall wrap:
Salaam Street



NEXT WHAT

- 23. Building wrap



To Ghantout
Al Shahama

Yas - Saadiyat highway

Al Raha Creek

Masdar City

Khalifa City

Mussafah

Dalma Mall

Mohammed Bin Zayed City

L E G E N D



Unipoles/
Megacoms



Lampposts



Mupis



In-mall
media



Hoardings/
Scaffold



Digital
screens



Building/
Wall wraps



Roof top
screens



LED



Airports



Bridges



Elevator
screens



Middle East campaign DUBAI OOH MAP



HILLS ADVERTISING

- 01. Bridges
- 02. Unipoles
- 03. Lampposts
- 04. Digital screens
- 05. Wall backlit banner
- 06. Hoardings and mupis



GROUP PLUS

- 07. Lampposts - Sheikh Zayed Road, Deira
- 08. LED unipole, LED megacom
- 09. Hoarding - Sheikh Zayed Road
- 10. LED Tower
- 11. Al Khail LED unipole



PHI

- 12. Hoardings: Sheikh Zayed Road, Sheikh Mohammad Bin Zayed Road, Hessa Street
- 13. Bridges
- 14. LED unipoles



BSA

- 15. Hoardings: SZR, Al Khail, Hessa



HYPERMEDIA

- Public Transportation:**
- 16. Dubai Metro - Signature - Naming Rights: 53 Stations
 - 17. Dubai Metro, Palm Monorail: Illuminated & Digital Screens, Static & Promo Area - In-Train/In-Station
- Outdoor**
- 18. The Artists & Tableau (LED & Static Bridge)
 - 19. The Canvas (Sheikh Rashid Road)
 - 20. Mega Curved Digital (Baniyas Road)
 - 21. IconicART (Station wrap)
 - 22. Masterpiece (TPS/ Hoarding)
 - 23. The Portrait (Sidra tower light box)
 - 24. Sculptures (EEP)
 - 25. Graffiti (Metro Pillars)
 - 26. Piers, Lamppost (Backlit lightbox)
 - 27. Vertical Lightbox (Backlit lightbox)
 - 28. Digital Unipoles/Megacoms, EXPO City Digital Screens, The Royals and Gems Network
- Retail Media (In-Mall/ In-Store)**
- 29. Digital, Static & Promospace. Mall of the Emirates, City Centre Mirdif City Centre Deira, City Centre Shindagha, Burjuman, Wafi Mall, Ibn Battuta Mall Dargon Mart 1&2, Circle Mall, Nakheel Mall & Nakheel Pavilions (Jumeirah Islands, Jumeirah Park, Jumeirah Park East, Discovery Gardens Al Furjan, NAD Al Sheba), Carrefour, Union Coop & LULU, ENOC stations



FOOTPRINT

- 30. Glass wraps
- 31. Wall Banners
- 32. Unipoles
- 33. Digital screen
- 34. Hoardings, Bridge banner



ARABIAN OUTDOOR UAE

- 35. Lampposts - Sheikh Zayed Road, Ibn Battuta, Dubai Parks & Resorts, Dubai Marina, Al Khail Road, Garhoud, Hessa, Business Bay and Marakesh, Umm Suqeim-Madinat, Jumeirah
- 36. Mupi Boards covering all Dubai
- 37. Megacom boards covering all Dubai
- 38. 4 Digital Dubai Canal Towers
- 39. Mupi digital - JGE
- 40. Unipoles - Sheikh Mohammed Bin Zayed Road
- 41. Sheikh Zayed Road Bridges



MEDIA 24/7

- 42. Unipoles from Garhoud Area, City Walk Area & Sheikh Zayed Road
- 43. Hoardings along Sheikh Zayed Road, Al Khail Road and City Walk Area
- 44. Wall banner along SZR and Bur Dubai Area
- 45. Building graphics RTA Taxis - City and Airport



JCDECAUX

- 46. Dubai Airports: Exclusive Airport Advertising rights at Dubai International (DXB) & Dubai World Central (DWC)
- 47. TECOM Business Communities: DMC, DIC & Dubai Knowledge Park - 6 digital screens
- 48. TECOM Business Communities: DMC, DIC & Dubai Knowledge Park - 23 double sided MUPis
- 49. TECOM Business Communities: DMC, DIC & Dubai Knowledge Park - 8 bus shelters
- 50. Jumeirah Beach Road: Only OOH media owner with over 316 lampposts covering the 15km stretch



ELEVISON

- 51. Residential elevator screens - 1024 Screens
- 52. Commercial elevator screens - 369 Screens
- 53. DIFC screens - 46 Screens
- 54. Hoardings - North and South



MULTI PLATFORM NETWORK

- 55. Unipoles
- 56. Hoardings



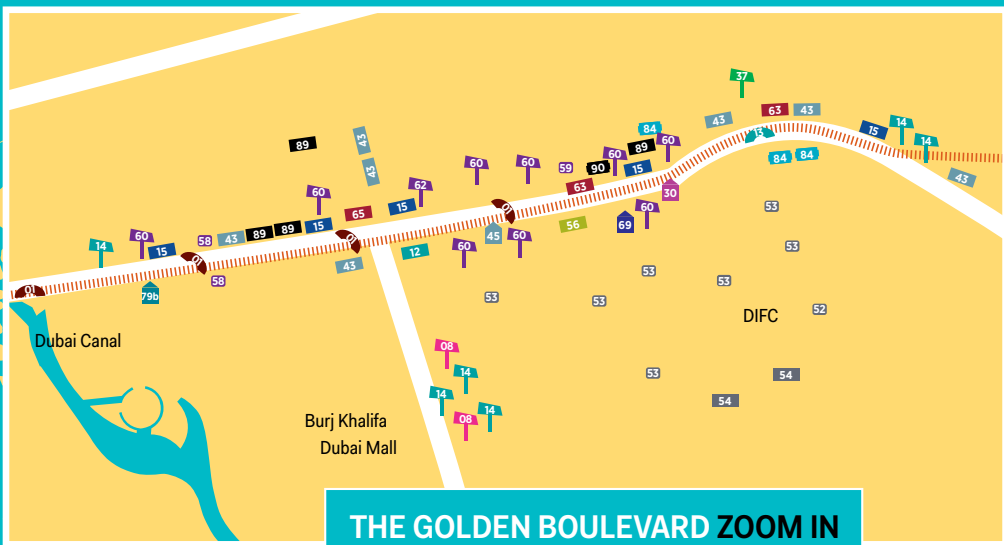
BACKLIFE

- 57. The Triple Crown
- 58. The Dubai Gateway
- 59. The Dubai Jawhara
- 60. Static unipoles
- 61. Destinations: The Beach, City walk In-mall: Festival City
- 62. Digital LED unipoles

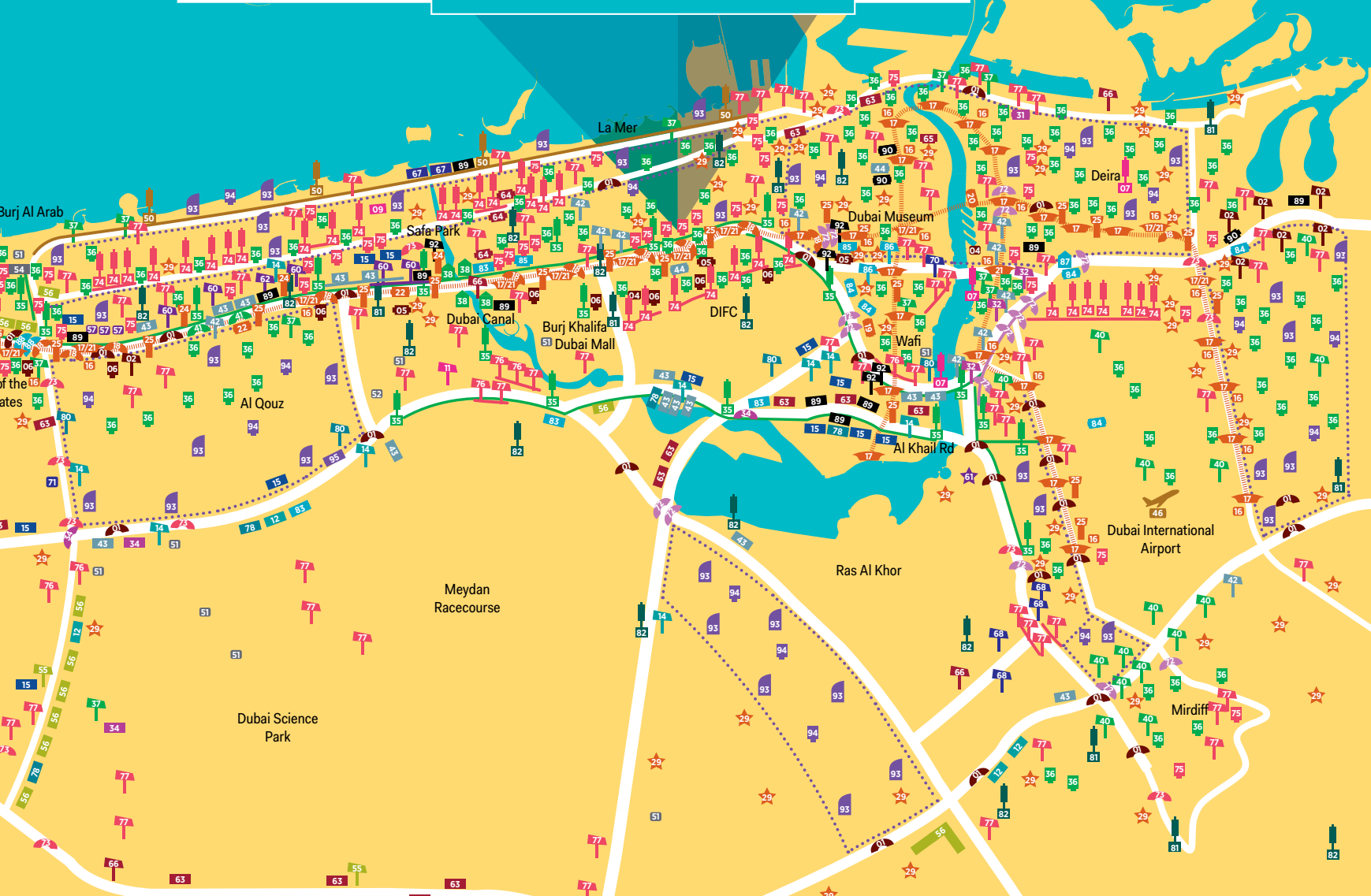


CONTOUR MEDIA

- 63. Hoardings: Sanama, Abu Dhabi, Hessa, Al Khail road, Garn El Sabka, Marina, SZR, Al Khamila, Umm Suqeim, MBZ road, DIFC, Sharjah Ethiad
- 64. LED screens: JBR-The Walk, Al Khawaneej Walk, The Outlet Village, Blue Waters, City Walk, Box Park, Giga
- 65. Rooftop: Sheikh Fatima Park, Al Seef
- 66. Unipoles: Umm Suqeim, Al Khawaneej, Sharjah Megacoms



THE GOLDEN BOULEVARD ZOOM IN



- MediaMix**
- MEDIA MIX**
- 67. 2 Jumeirah canal billboards
- 68. 25 static unipoles
- 69. DIFC side wall, MBZ hoarding
- 70. 1 Maktoom Bridge digital unipole
- 71. 2 Umm Suqeim digital screens, JBR Beacon
- Viola**
- VIOLA**
- 72. Static bridge banner
- al arabia**
- AL ARABIA**
- 73. Digital bridge banners
- 74. Lampposts
- 75. Digital mupis
- 76. Unipoles
- 77. Static megacom

- BLUE AD**
- BLUE AD**
- 78. Hoardings
 - b. Vessel with 3D LED screens
- 79. Digital screens
 - b. SZR building wrap
- 80. Digital unipoles
 - b. Exclusive RTA advertising rights outdoor on marine stations
- PYXIS**
- PYXIS**
- 81. ADNOC
- 82. EMARAT
- nw**
- NEXT WHAT**
- 83. Hoardings: World Trade Center A, Dubai Canal, Mall of the Emirates, Fraiser Suite, Internet City, JLT Marina, Ibn Battuta, Airport Road, Al Khail Jaddaf, Al Khail Downtown, Al Khail Dubai Hills, Airport Road A
- 84. Wall banner: World Trade Center B, Rostamani Tower, Metha Plaza,

- Al Makateb, Hessa Street towards Al Khail, Hessa Street towards Media City, Hessa Street JVC, Mulla Plaza
- 85. Rooftop: Business Bay, Zabeel, Karama GPO
- 87. Glass facade: Al Makateb
- 88. Bridge banners: MOE Bridge Banner A, MOE Bridge Banner B
- MEDIA WORLD**
- MEDIA WORLD**
- 89. Hoardings: Sheikh Zayed Road, from Golden Boulevard to Media City, Hessa Street, Jumeirah, Al Khail Road & Deira
- 90. Wall banner: Sheikh Zayed Road, Bank Street, Al Mulla Plaza, Khaled Bin Al Waleed Road
- 91. LED screen: Sheikh Zayed Road
- 92. Unipoles: Dubai World Trade Center, Garhoud & Safa
- SkyBlue**
- SkyBlue**
- 93. RTA: 1400 buses: 200 routes in Dubai & intercity towards Abu Dhabi, Sharjah & Ajman. (Branded bus wraps, inside and digital screen branding); 741 bus shelters (40 digital)
- 94. 523 mupis near bus shelters
- 95. Hoarding - Al Khail

L E G E N D

- 

Unipoles/Megacom
- 

Lampposts
- 

Mupis
- 

In-mall media/Destinations
- 

Building/Wall wraps
- 

Bridges
- 

Bus wraps/Shelters
- 

Hoardings/Scaffold
- 

Digital screens
- 

Metro pillars
- 

Metro stations
- 

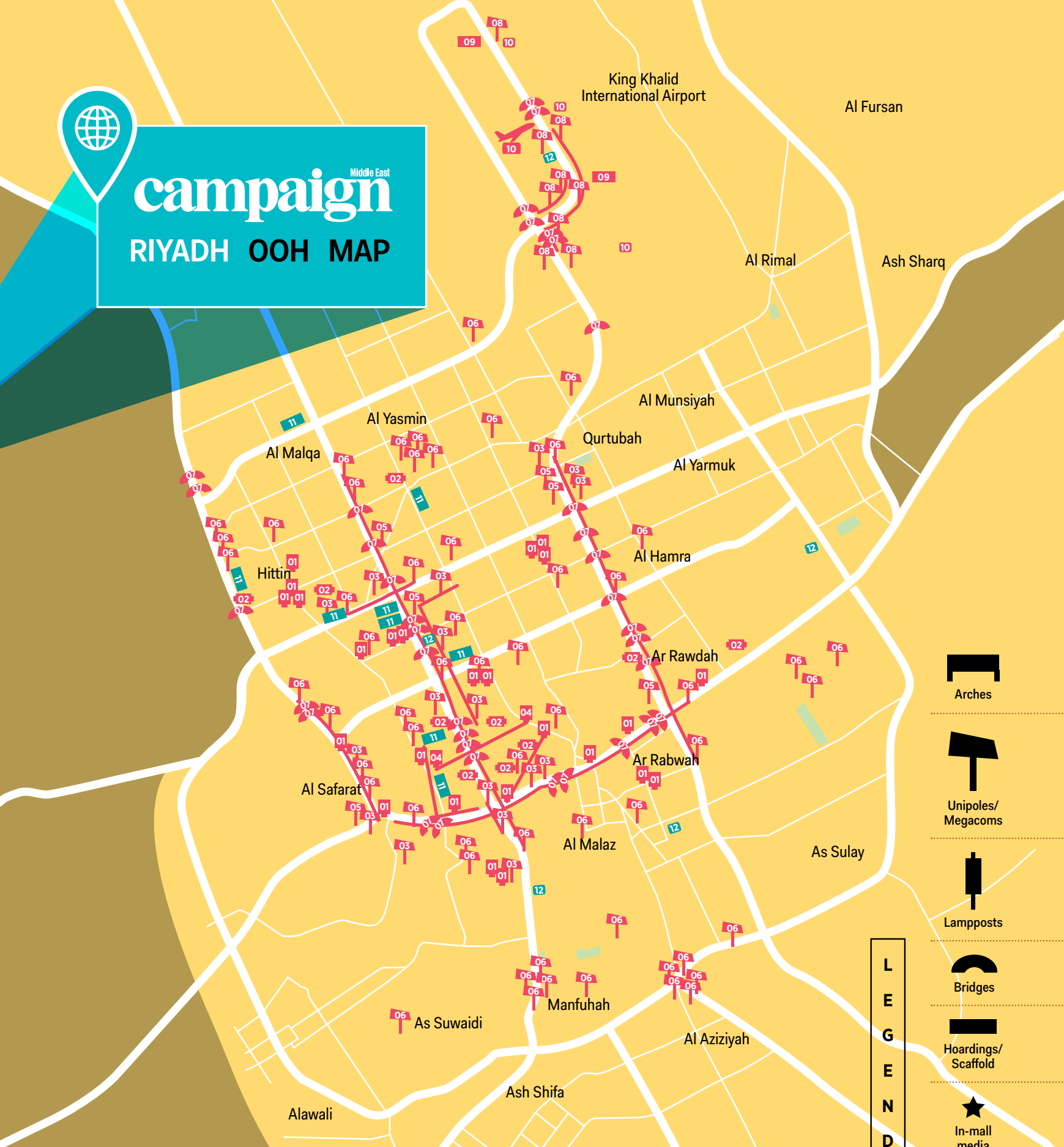
Airports
- 

Wall backlit banner/LED
- 

Roof top screens



Middle East
campaign
RIYADH OOH MAP



**L
E
G
E
N
D**



Arches



Unipoles/
Megacom



Lampposts



Bridges



Hoardings/
Scaffold



In-mall
media



LED



Flags



Digital
screens



AL ARABIA

- 01. Digital mupi
- 02. LED
- 03. Megacom, Digital Mega
- 04. The guide
- 05. Mezahpole
- 06. Mezah
- 07. Bridges
- 08. KKIA unipoles
- 09. Scaffolds
- 10. Indoor terminals



PHI

- 11. Hoardings
- 12. Aramco Petrol Stations



campaign Middle East JEDDAH OOH MAP

Al Murjan

King Abdulaziz International Airport

Bryman

Al Marwah

Al Bawadi

Al-Safa

An Naseem

al arabia

AL ARABIA

- 01. LED
- 02. Giant screens
- 03. Inmall media

JCDecaux

JCDECAUX

- 04. Unipoles - mixture of front-lit and back-lit.
- 05. Scaffold
- 06. Monolith - back-lit lightbox
- 07. Seniors - back-lit lightbox
- 08. Iconic Digital - check
- 09. Iconic Digital - arrivals walkway

LEGEND



Unipoles/
Megacoms



Lampposts



Bridges



Hoardings/
Scaffold



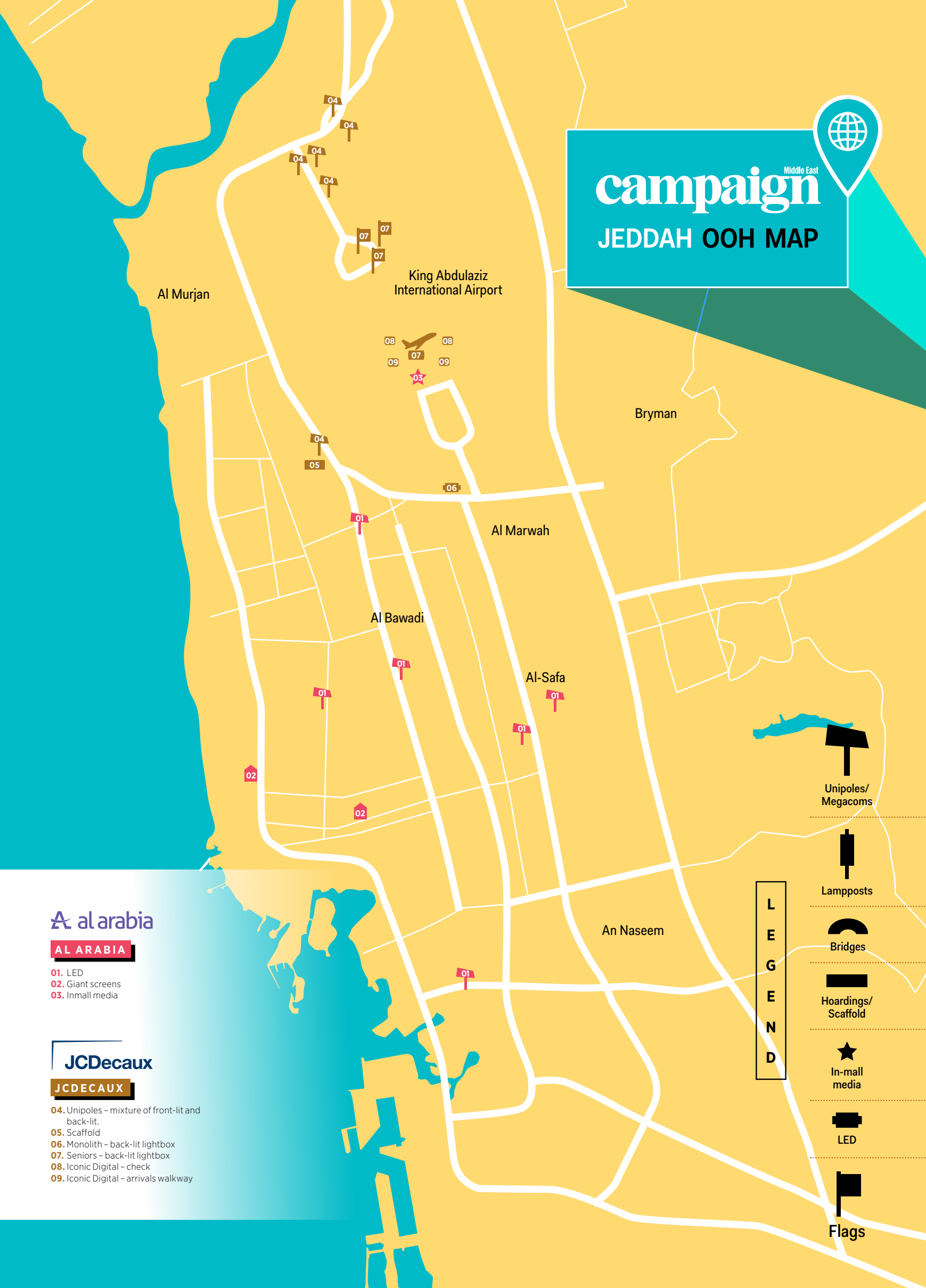
In-mall
media



LED



Flags





media

QATAR OOH LOCATION MAP 2024-2025



media



Decaux

L E G E N D

OOH		DOOH	
	MUPIS		IN-MALL DIGITAL SCREENS
	SENIORS		DIGITAL ROADSIDE SCREENS
	UNIPOLES		PROMENADE
	FLAGPOLES		ROOFTOP
	BUS SHELTERS		CINEMA
	PANORAMA SCAFFOLDING		NOVO CINEMAS
	BRIDGES		
	BUILDING WALLWRAP		
	MALL		STADIUM
			AIRPORT

