

campaign ^{Middle East}

UAE AND KSA OOH LOCATION MAP 2023-2024

HEADLINE
SPONSOR

ARABIAN
OUTDOOR
A Quantiply Brand

العربية
al arabia

BSA

media
247
OUTDOOR
MEDIA
SPECIALISTS

GOLD SPONSORS

HILLS
ADVERTISING L.L.C.

HYPERMEDIA

7. SEVENTH
DECIMAL

Viola
Outdoor

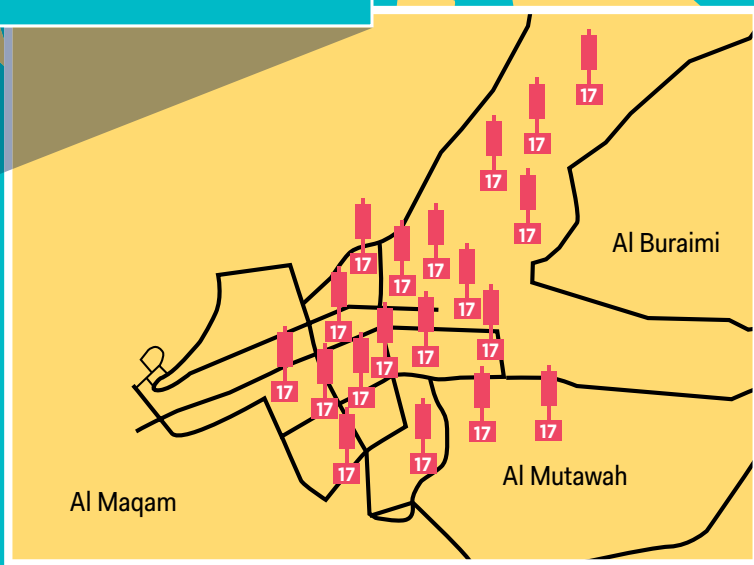


Middle East campaign

ABU DHABI OOH MAP



AL AIN OOH MAP



ARABIAN OUTDOOR
ADVERTISING
اربيان
اوتدور
لاعلان

ARABIAN OUTDOOR ADVERTISING

- 01. Megacomms
- 02. Unipoles
- 03. Mupis

HYPERMEDIA

HYPERMEDIA

- 04. **Outdoor**
Digital Link Bridge
- 05. **IN-MALL**
Digital, Static & Promospace.
Yas Mall, The Mall - WTC, Abu Dhabi Mall, Dalma Mall, Mushrif Mall, Bawabat Al Sharq, Deerfields Townsquare, Reem mall & Jimi Mall (Al Ain), Carrefour, LULU, Abu Dhabi Coop & Spar



Desirable by design!

BACKLITE

- 06. Destination: Al Qana
In-Mall: The Galleria
Al Maryah Island

JCDecaux

JCDECAUX

- 07. Abu Dhabi
International Airport
- 08. LED
- 09. Building Wrap
- 10. Hoarding



VIOLA

- 11. Lampost
- 12. Bridges
- 13. Hoardings
- 14. Digital Bridge banners

ELEVISION

ELEVISION

- 15. Residential Elevator Screens
-151 Screens
- 16. Commercial Elevator Screens
- 33 Screens

ROYAL VISION MEDIA

ROYAL VISION MEDIA

- 17. Lampost



MEDIA 24/7

- 18. Hoarding

BSA

BSA

- 19. Hoardings



To Ghantout
 Al Shahama

Yas - Saadiyat highway

Al Raha Creek

Masdar City

Khalifa City

Mussafah

Mohammed Bin Zayed City

Dalma Mall

L E G E N D



Unipoles/
Megacomms



Lampposts



Mupis



In-mall
media



Hoardings/
Scaffold



Digital
screens



Building/
Wall wraps



Roof top
screens



LED



Airports



Bridges



Elevator
screens



Middle East campaign DUBAI OOH MAP



HILLS ADVERTISING

- 01. Bridges
- 02. Unipoles
- 03. Lampposts
- 04. Digital screens
- 05. Wall backlit banner
- 06. Hoardings and Mupis

GROUP PLUS

- 07. Lampposts - Sheikh Zayed Road, Deira
- 08. LED Unipole, LED Megacom
- 09. Hoarding - Sheikh Zayed Road
- 10. LED Tower
- 11. Unipole Al Khalil

PHI

- 12. Hoardings: Sheikh Zayed Road, Sheikh Mohammad Bin Zayed Road, Hessa Street
- 13. Bridges
- 14. LED Unipoles

BSA

- 15. Hoardings
- 16. LED Screens

HYPERMEDIA

- 17. Illuminated & Digital Screens Static & Promo Area - InTrain

OUTDOOR

- 18. The Artists & Tableau (LED & Static Bridge)
- 19. The Canvas (Sheikh Rashid Road)
- 20. Mega Curved Digital (Baniyas Road)
- 21. Iconic Art (Station Wrap)
- 22. Masterpiece (TPS/ Hoarding)
- 23. The Portrait (Sidra tower light box)
- 24. Sculptures (EEP)
- 25. Graffiti (Metro Pillars)
- 26. Piers (Backlit Lightbox), Lamppost (Backlit Lightbox)
- 27. Vertical Light box (Backlit Lightbox)
- 28. Digital Unipoles/Megacoms, EXPO City Digital Screens

IN-MALL

- 29. Digital, Static & Promospace. Mall of the Emirates, City Centre Mirfid City Centre Deira, City Centre Shindagha Burjuman, Wafi Mall, The Pointe, Ibn Battuta Mall Dargom Mart I&2, Circle Mall, Nakheel Mall & Nakheel Pavilions (Jumeirah Islands, Jumeirah Park, Jumeirah Park East, Discovery Gardens Al Furjan, NAD Al Sheba) Carrefour, Union Coop & LULU

FOOTPRINT

- 30. Glass wraps
- 31. Wall Banners
- 32. Unipoles
- 33. Digital screen
- 34. Hoardings, Bridge banner

ARABIAN OUTDOOR

ARABIAN OUTDOOR UAE

- 35. Lampposts - Sheikh Zayed Road, Dubai Parks & Resorts, Dubai Marina, Al Khalil Road, Garhoud, Hessa, Business Bay and Marakesh Umm Suqeim-Madinat Jumeirah
- 36. Mupi Boards covering all Dubai
- 37. Megacom boards covering all Dubai
- 38. 4 Dubai Canal Towers
- 39. Mupi digital - JGE
- 40. Unipoles - Sheikh Mohammed Bin Zayed Road
- 41. Sheikh Zayed Road Bridges

MEDIA 24/7

- 42. Unipoles from Garhoud Area, City Walk Area & Sheikh Zayed Road
- 43. Hoardings along Sheikh Zayed Road, Al Khalil Road and City Walk Area
- 44. Wall Banner along SZR and Bur Dubai Area
- 45. Building Graphics RTA Taxis - City and Airport

JCDecaux

JCDECAUX

- 46. Dubai Airports: Exclusive Airport Advertising rights at Dubai International (DXB) & Dubai World Central (DWC)
- 47. TECOM Business Communities: DM, DIC & Dubai Knowledge Park - 6 digital screens
- 48. TECOM Business Communities: DM, DIC & Dubai Knowledge Park - 23 double sided MUPis
- 49. TECOM Business Communities: DM, DIC & Dubai Knowledge Park - 8 bus shelters
- 50. Jumeirah Beach Road: Only OOH media owner with over 320 lampposts covering the 15km stretch

ELEVISION

- 51. Residential Elevator Screens - 1024 Screens
- 52. Commercial Elevator Screens - 369 Screens
- 53. DIFC Screens - 46 Screens
- 54. Hoardings - North and South

MULTI PLATFORM NETWORK

- 55. Unipoles
- 56. Hoardings

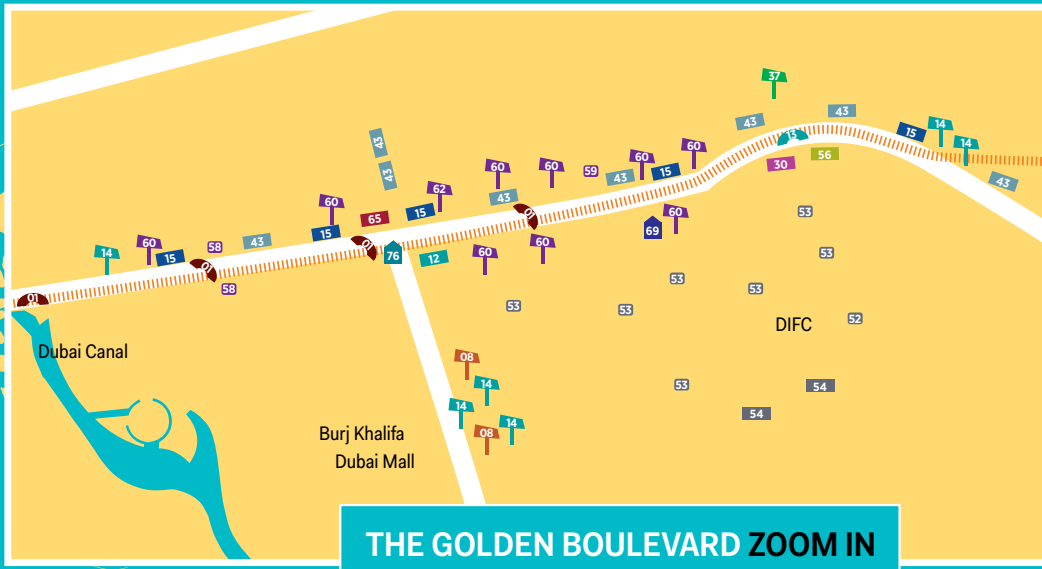
BACKLITE

- 57. The Triple Crown
- 58. The Dubai Gateway
- 59. The Dubai Jawhara
- 60. Static Unipoles
- 61. Destinations: The Beach, City walk In-mall: Festival City
- 62. Digital LED Unipoles

CONTOUR MEDIA

CONTOUR MEDIA

- 63. Hoardings: Fraser Hoarding SZR, Hessa I&2, Al Khalil Rd.
- 64. LED Screens: Canal, JBR-The Walk, Al Khawaneej Walk, The Outlet Village, Blue Waters, Box Park
- 65. Billboards: City Walk, La Mer, JBR Billboards
- 66. Lampposts: JBR Lampposts



THE GOLDEN BOULEVARD ZOOM IN



MediaMix
Advertising LLC

- MEDIA MIX**
- 67. Jumeirah Canal Billboards
 - 68. 25 Unipoles
 - 69. 1 DIFC Side Wall
 - 70. 1 Maktoum Bridge Digital Unipole

Viola

- VIOLA**
- 71. Static bridge banner

AL ARABIA

- 72. Mupis
- 73. Hoardings

BLUE AD

- 74. Hoardings
- 75. Unipoles
- 76. 3D-digital vessel, Building wrap

L E G E N D

- | | | | | | | |
|------------------------|--------------------|------------------|--------------------------------|-------------------------|----------------------------|---------------------|
| | | | | | | |
| Unipoles/
Megacoms | Lampposts | Mupis | In-mall media
/Destinations | Building/
Wall wraps | Bridges | Bus
Shelter |
| | | | | | | |
| Hoardings/
Scaffold | Digital
screens | Metro
pillars | Metro
stations | Airports | Wall backlit
banner/LED | Roof top
screens |



Middle East
campaign
RIYADH OOH MAP



Arches



Unipoles/
Megacom



Lampposts



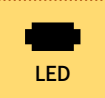
Bridges



Hoardings/
Scaffold



In-mall
media

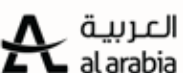


LED



Flags

L
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G
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N
D



AL ARABIA

- 01. Digital Mupi
- 02. LED
- 03. Megacom
- 04. The guide
- 05. Mezhapole
- 06. Mezhah
- 07. Inmall



JCDECAUX

- 08. Unipoles - mixture of front- lit and back-lit.
- 09. Scaffolds
- 10. Seniors - back-lit lightbox
- 11. Iconic Digital - Check-in area T3/T4
- 12. Bridge Lightbox
- 13. Back-lit Archway
- 14. Giant Mupi



campaign

JEDDAH OOH MAP

Al Murjan

King Abdulaziz International Airport

Bryman

Al Marwah

Al Bawadi

Al-Safa

An Naseem



AL ARABIA

- 01. Dao bridges
- 02. LED
- 03. Giant screens
- 04. Inmall media



JCDECAUX

- 05. Unipoles - mixture of front-lit and back-lit.
- 06. Scaffold
- 07. Monolith - back-lit lightbox
- 08. Seniors - back-lit lightbox
- 09. Iconic Digital - check
- 10. Iconic Digital - arrivals walkway

LEGEND

