



Middle East
campaign
RIYADH OOH MAP

King Khalid
International Airport



Al Fursan

Al Rimal

Ash Sharq

Al Munsiyah

Al Yasmin

Qurtubah

Al Yarmuk

Al Malqa

Al Hamra

Hittin

Ar Rawdah

Ar Rabwah

Al Safarat

Al Malaz

As Sulay

As Suwaidi

Manfuhah

Al Aziziyah

Alawali

Ash Shifa



Unipoles/
Megacoms



Lampposts



Bridges



Hoardings/
Scaffold



In-mall
media



LED

L
E
G
E
N
D