



  
**2021**

# LOERIES OFFICIAL RANKINGS.

**#FIGHTTHEGOODFIGHT**



SUPPORTED BY



LOERIES AFRICA MIDDLE EAST

# INTRODUCTION

Across Africa and the Middle East, The Loeries Official Rankings are the most definitive measure of the most innovative brands, agencies, production companies, organisations and individuals, in the brand communication space.

The Official Rankings is a powerful tool in identifying:

- **Brands** that embrace creative excellence as part of their strategy to win the hearts and minds of consumers.
- **Agencies** that are able to develop the strongest creative products in the region.
- **Production Companies** that bring the creative product to life with a true spirit of excellence.
- **Organisations** that ensure that creative excellence is an intrinsic part of the work that they output.
- **Individuals** who are able to generate creative excellence through their craft and ultimately influence the creative landscape.

This year, we once again share three years' worth of data – this ensures that results are not viewed monadically, but instead, present a record of how companies and individuals have performed over a defined period of time.

The Official Rankings is more than just informative – it is a powerful business tool to help the brand communication industry in building the best partnerships between the brands, agencies, production companies, organisations and individuals who continue to demonstrate creative excellence in the work that they do.

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# ABOUT LOERIES AFRICA MIDDLE EAST

The Loeries, a non-profit company, is Africa and the Middle East's premiere initiative that recognises, rewards, inspires and fosters creative excellence in the brand communication industry. As the highest accolade for creativity and innovation across our region, the Loeries promotes and supports creativity by helping marketers, agencies and consumers appreciate the value of ideas and fresh thinking.

The Loeries is the only award across Africa and the Middle East that informs the global WARC Creative 100, a showcase for the best creative work in the world. Successor to the prestigious Gunn Report, WARC collates the most important advertising awards from around the world to produce a global list that ranks the most creative companies and campaigns.

## **PARTNERS OF THE LOERIES**

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US Embassy, UN Women, Vodacom and Woolworths.

## **EDUCATION PARTNERS**

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Vega School.

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Communications Nigeria, Xneelo.

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Association for Communication and Advertising, Brand Council  
South Africa, Commercial Producers Association, Creative  
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Middle East, Film & Event Media, IDIDTHAT, MarkLives,  
Modern Marketing, The Redzone.

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Executive Creative Director	33
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Agency Art Director	35
Writer	36
Film Director	37
Cinematographer	38
Editor	39
Producer	40
Animator	41
Art Director / Stylist	42
Designer	43
Illustrator	44
Information Architect / UX Designer	45
Sound Designer	46
Music Composer	47
Music Supervisor	48
Photographer	49
Programmer / Software Developer	50
Strategist	51
Agency Managing Director	52
Account Management	53
Student	54
Lecturer	55



# RANKING BY BRAND - AFRICA AND MIDDLE EAST

## 2021

- 01 CHICKEN LICKEN
- 02 NISSAN
- 03 MASSDISCOUNTERS
- 04 ADIDAS
- 05 CONVERSE
- 06 SANLAM
- 07 UAE GOVERNMENT MEDIA OFFICE
- 08 KFC
- 09 V&A WATERFRONT
- 09 SUPERSPORT & SA RUGBY
- 11 SHEFLIFE
- 12 KREEPY KRAULY
- 13 POWA
- 14 MINI
- 15 NEDBANK
- 16 MTN
- 17 RISCURA HOLDINGS
- 18 THE CONSTITUTION HILL TRUST
- 19 ARRIVE ALIVE
- 20 LEGO
- 21 GREG TRUEN
- 22 KELLOGG'S
- 23 SALVATION ARMY
- 24 MASTERCARD
- 25 THESIS APPARELL

## 2020

- 01 CHICKEN LICKEN
- 02 BBC STUDIOS
- 03 MASTERCARD
- 04 NEDBANK
- 05 AN-NAHAR NEWSPAPER
- 06 FIRST FOR WOMEN
- 07 NOVOMED ALLERGY CLINIC
- 08 IKEA
- 09 HYPE MAGAZINE & TEARS FOUNDATION
- 10 KFC
- 11 APSARA PEARL GROUP
- 12 DSTV
- 13 AB INBEV
- 14 HEAD & SHOULDERS
- 15 FIFTYFIFTY LEBANON
- 16 REDEMPTION RUM
- 17 ETISALAT
- 18 LOTO LIBANAIS
- 19 TOPS AT SPAR
- 20 EMIRATES NBD
- 21 POWA
- 22 BOSE
- 22 CANSA
- 24 PINEAPPLE INSURANCE
- 25 AMNESTY INTERNATIONAL

## 2019

- 01 CHICKEN LICKEN
- 02 CITY LODGE HOTEL GROUP
- 03 PHILIPS & THE NELSON MANDELA FOUNDATION
- 04 NANDO'S
- 05 AB INBEV
- 06 SANLAM
- 07 THEATRE HOURS
- 08 THE COCA-COLA COMPANY
- 09 MTN
- 10 IKEA
- 11 28 TOO MANY
- 12 SAINT
- 13 BBL SECURITY PRODUCTS
- 14 KLEINE RIJKE
- 15 WASTE MANAGEMENT COALITION
- 16 STANDARD BANK
- 17 OKAVANGO DIAMOND COMPANY
- 18 INVESTEC
- 19 TIGER BRANDS
- 20 EDGARS
- 21 JET
- 22 TURKCELL
- 23 NATIONAL GEOGRAPHIC
- 24 OLD MUTUAL
- 25 KIMBERLY-CLARK

# RANKING BY BRAND - MENA

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 ADIDAS
- 02 UAE GOVERNMENT MEDIA OFFICE
- 03 MINI
- 04 KFC
- 05 LEGO
- 06 MASTERCARD
- 07 PIZZA HUT
- 08 THE LEBANESE ARMY
- 09 ABU DHABI INVESTMENT OFFICE (ADIO)
- 10 BAALBECK INTERNATIONAL FESTIVAL
- 10 DONNER SANG COMPTER
- 12 HOME CENTRE
- 13 CONNECT
- 14 KNORR
- 14 M.A.L.I
- 16 TECOM GROUP
- 17 ALMOSAFER
- 17 MOBILY
- 19 DHL
- 20 BMW

# RANKING BY BRAND - SUB-SAHARAN AFRICA

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 CHICKEN LICKEN
- 02 NISSAN
- 03 MASSDISCOUNTERS
- 04 CONVERSE
- 05 SANLAM
- 06 V&A WATERFRONT
- 06 SUPERSPORT & SA RUGBY
- 08 SHEFLIFE
- 09 KREEPY KRAULY
- 10 POWA
- 11 KFC
- 12 NEDBANK
- 13 MTN
- 14 RISCURA HOLDINGS
- 15 THE CONSTITUTION HILL TRUST
- 16 ARRIVE ALIVE
- 17 GREG TRUEN
- 18 KELLOGG'S
- 19 SALVATION ARMY
- 20 THESIS APPARELL

# RANKING BY AGENCY - AFRICA AND THE MIDDLE EAST

NOTE: THE OVERALL RANKING INCLUDES AGENCIES FROM ACROSS THE REGION – AFRICA AND THE MIDDLE EAST  
 – AS WELL AS INTERNATIONAL AGENCIES THAT PRODUCED WORK TO BE SPECIFICALLY FLIGHTED WITHIN THE REGION.

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 HAVAS MIDDLE EAST
- 04 THE ODD NUMBER
- 05 KING JAMES GROUP
- 06 TBWA\RAAD
- 07 PLATFORM CREATIVE AGENCY
- 07 T+W
- 09 MULLENLOWE MENA
- 10 RETROVIRAL
- 11 OGILVY
- 12 SERVICEPLAN MEA
- 13 DUKE ADVERTISING
- 14 FP7 MCCANN DUBAI
- 15 GREY ADVERTISING / WPP TEAM LIQUID
- 16 POLA MANELI
- 17 VMLY&R SOUTH AFRICA
- 18 GREY NEW YORK
- 19 OXYGENE MARKETING COMMUNICATIONS
- 20 M&C SAATCHI ABEL
- 21 MASSIF MEDIA
- 22 HELLOFCB+
- 23 MAKEREIGN
- 24 THE BRAVE GROUP
- 25 RIVERBED
- 26 M&C SAATCHI UAE
- 27 SHOWMAX
- 28 IMPACT BBDO BEIRUT
- 28 SUPERUNION AFRICA
- 30 GRID WORLDWIDE

## 2020

- 01 JOE PUBLIC UNITED
- 02 IMPACT BBDO DUBAI
- 03 THE ODD NUMBER
- 04 FP7MCCANN DUBAI
- 05 TBWA\HUNT LASCARIS SOUTH AFRICA
- 06 FOXP2
- 07 MEMAC OGILVY DUBAI
- 08 OGILVY JOHANNESBURG
- 09 KING JAMES GROUP
- 09 SAATCHI & SAATCHI
- 11 OGILVY CAPE TOWN
- 12 TBWA\RAAD
- 13 HELLOFCB+
- 14 PROMISE
- 15 JANE SAYS DESIGN
- 16 MAKEREIGN
- 17 LEO BURNETT DUBAI
- 18 VMLY&R SOUTH AFRICA
- 19 BLACK RIVER FC
- 20 WUNDERMAN THOMPSON DUBAI
- 21 FCB JOBURG (PTY) LTD
- 22 REGENCY GLOBAL
- 22 ZULZI
- 24 RAFINERI
- 25 ROCKETFUEL
- 26 MAL
- 27 M&C SAATCHI ABEL
- 28 THE CLASSIC PARTNERSHIP
- 29 4129GREY
- 30 OLD FRIENDS YOUNG TALENT

## 2019

- 01 JOE PUBLIC UNITED
- 02 OGILVY JOHANNESBURG
- 03 TBWA\HUNT LASCARIS JOHANNESBURG
- 04 TBWA\ISTANBUL
- 05 IMPACT BBDO
- 06 M&C SAATCHI ABEL
- 07 KING JAMES GROUP
- 08 FOXP2
- 09 FCB JOBURG
- 10 TBWA\RAAD
- 11 GRID WORLDWIDE
- 12 VML SA
- 13 DAVID KRYNAUW
- 14 OGILVY CAPE TOWN
- 15 REGENCY GLOBAL
- 16 J. WALTER THOMPSON KSA
- 17 LEO BURNETT MEA
- 18 HAVAS JOHANNESBURG
- 19 MCCANN1886
- 20 DUKE ADVERTISING
- 21 SUNSHINE COLLECTIVE
- 22 THE ODD NUMBER
- 23 SHOWMAX
- 24 LEO BURNETT ISRAEL
- 25 MULLENLOWE MENA
- 26 ACCENTURE INTERACTIVE
- 27 FUTURA
- 27 HOORAH DIGITAL CONSULTANCY
- 29 HORIZON FCB DUBAI
- 30 PARSONS BRANDING



# REGIONAL AGENCY GROUP

NOTE: THE REGIONAL AGENCY GROUP RANKING IS FOR GROUP NETWORKS ACROSS AFRICA AND THE MIDDLE EAST.

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\
- 03 KING JAMES GROUP
- 04 MULLENLOWE
- 05 OGILVY EMEA
- 06 SERVICEPLAN MIDDLE EAST
- 07 FP7 MCCANN MENAT
- 08 DUKE GROUP
- 09 GREY AFRICA
- 10 M&C SAATCHI
- 11 VMLY&R
- 12 HAVAS
- 13 GREY NORTH AMERICA
- 14 FCB MEA
- 15 THE BRAVE GROUP

## 2020

- 01 JOE PUBLIC UNITED
- 02 BBDO
- 03 FP7MCCANN
- 04 OGILVY EMEA
- 05 TBWA\
- 06 DENTSU AFRICA
- 07 FCB MEA
- 08 KING JAMES GROUP
- 09 PUBLICIS GROUPE AFRICA
- 10 VML
- 11 WUNDERMAN THOMPSON
- 12 REGENCY GLOBAL
- 13 M&C SAATCHI
- 14 GREY
- 15 MULLENLOWE

## 2019

- 01 TBWA\
- 02 OGILVY EMEA
- 03 JOE PUBLIC UNITED
- 04 BBDO
- 05 FCB MEA
- 06 M&C SAATCHI
- 07 KING JAMES GROUP
- 08 DENTSU GROUP
- 09 VML
- 10 LEO BURNETT
- 11 J. WALTER THOMPSON MEA
- 12 HAVAS
- 13 MULLENLOWE
- 14 GREY
- 15 DDB

# RANKING BY AGENCY - SOUTH AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED. FOR EXAMPLE, AN AGENCY IN THE SOUTH AFRICA TABLE MAY HAVE PRODUCED WORK FLIGHTED ANYWHERE IN THE REGION BUT THE AGENCY REMAINS IN THE SOUTH AFRICA TABLE.

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 THE ODD NUMBER
- 04 KING JAMES GROUP
- 05 PLATFORM CREATIVE AGENCY
- 05 T+W
- 07 RETROVIRAL
- 08 OGILVY
- 09 DUKE ADVERTISING
- 10 GREY ADVERTISING / WPP TEAM LIQUID
- 11 POLA MANELI
- 12 VMLY&R SOUTH AFRICA
- 13 M&C SAATCHI ABEL
- 14 MASSIF MEDIA
- 15 HELLOFCB+
- 16 MAKEREIGN
- 17 THE BRAVE GROUP
- 18 RIVERBED
- 19 SHOWMAX
- 20 SUPERUNION AFRICA
- 21 GRID WORLDWIDE
- 22 JOE PUBLIC SHIFT
- 23 MULTICHOICE
- 24 HKLM
- 25 FCB DURBAN
- 26 DIGITAS LIQUORICE
- 26 IRON HEART
- 26 PUBLICIS
- 26 VM DSGN X BUPILA CREATIVE CONTENT
- 27 HALO

## 2020

- 01 JOE PUBLIC UNITED
- 02 THE ODD NUMBER
- 03 TBWA\HUNT LASCARIS SOUTH AFRICA
- 04 FOXP2
- 05 OGILVY JOHANNESBURG
- 06 KING JAMES GROUP
- 07 OGILVY CAPE TOWN
- 08 HELLOFCB+
- 09 PROMISE
- 10 JANE SAYS DESIGN
- 11 MAKEREIGN
- 12 VMLY&R SOUTH AFRICA
- 13 BLACK RIVER FC
- 14 FCB JOBURG (PTY) LTD
- 15 REGENCY GLOBAL
- 15 ZULZI
- 17 SAATCHI & SAATCHI
- 18 ROCKETFUEL
- 19 MAL
- 20 M&C SAATCHI ABEL
- 21 OLD FRIENDS YOUNG TALENT
- 22 DRAFTLINE JHB
- 23 DUKE ADVERTISING
- 24 GREY ADVERTISING / WPP TEAM LIQUID
- 25 WUNDERMAN THOMPSON SOUTH AFRICA
- 26 INTREPID FOX
- 27 ABNORMAL
- 28 NEDBANK TEAM DIGITAL
- 29 FAIRCHILD CREATIVE
- 30 DDB HAMBURG
- 30 MCCANN1886

## 2019

- 01 JOE PUBLIC UNITED
- 02 OGILVY JOHANNESBURG
- 03 TBWA\HUNT LASCARIS JOHANNESBURG
- 04 M&C SAATCHI ABEL
- 05 KING JAMES GROUP
- 06 FOXP2
- 07 FCB JOBURG
- 08 GRID WORLDWIDE
- 09 VML SA
- 10 DAVID KRYNAUW
- 11 OGILVY CAPE TOWN
- 12 REGENCY GLOBAL
- 13 HAVAS JOHANNESBURG
- 14 MCCANN1886
- 15 DUKE ADVERTISING
- 16 SUNSHINE COLLECTIVE
- 17 THE ODD NUMBER
- 18 SHOWMAX
- 19 ACCENTURE INTERACTIVE
- 20 FUTURA
- 21 HOORAH DIGITAL CONSULTANCY
- 22 PARSONS BRANDING
- 23 GTB
- 24 MADE AGENCY
- 25 CARBON FILMS
- 26 FCB DURBAN
- 26 OPENFIELD MARKETING
- 28 GREY JOHANNESBURG
- 29 PROMISE
- 30 SUNSHINEGUN
- 30 HE ET AL GROUP

# RANKING BY AGENCY - EXCL. SOUTH AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

## 2021

- 01 HAVAS MIDDLE EAST
- 02 TBWA\RAAD
- 03 MULLENLOWE MENA
- 04 SERVICEPLAN MEA
- 05 FP7 MCCANN DUBAI
- 06 GREY NEW YORK
- 07 OXYGENE MARKETING COMMUNICATIONS
- 08 M&C SAATCHI UAE
- 09 IMPACT BBDO BEIRUT
- 10 CIRCUS!
- 11 NOAH'S ARK COMMUNICATIONS
- 12 TESSERA COMMUNICATIONS
- 13 FP7 MCCANN CAIRO
- 14 BETIKA
- 15 DENTSU KENYA
- 16 HAVAS TURKEY
- 16 HORIZON FCB DUBAI
- 18 FP7 MCCANN DOHA
- 19 CHEIL MEA
- 19 TBWA UGANDA

## 2020

- 01 IMPACT BBDO DUBAI
- 02 FP7MCCANN DUBAI
- 03 MEMAC OGILVY DUBAI
- 04 TBWA\RAAD
- 05 SAATCHI & SAATCHI
- 06 LEO BURNETT DUBAI
- 07 WUNDERMAN THOMPSON DUBAI
- 08 RAFINERI
- 09 THE CLASSIC PARTNERSHIP
- 10 4129GREY
- 11 SCIENCE & SUNSHINE
- 12 SERVICEPLAN MEA
- 13 MCCANN HEALTH DUBAI
- 14 GEOMETRY MENA
- 15 FP7MCCANN BEIRUT
- 16 MULLENLOWE MENA FZ LLC
- 17 ISOBAR KENYA
- 18 7EVEN INTERACTIVE LIMITED
- 18 CREATE MOZAMBIQUE
- 18 IMPACT BBDO BEIRUT

## 2019

- 01 TBWA\ISTANBUL
- 02 IMPACT BBDO
- 03 TBWA\RAAD
- 04 J. WALTER THOMPSON KSA
- 05 LEO BURNETT MEA
- 06 LEO BURNETT ISRAEL
- 07 MULLENLOWE MENA
- 08 HORIZON FCB DUBAI
- 09 J. WALTER THOMPSON CAIRO
- 10 SQUAD DIGITAL LTD
- 11 RAPP MIDDLE EAST & AFRICA
- 12 OGILVY AFRICA
- 13 SCANAD KENYA
- 14 ISOBAR KENYA
- 15 ADVANTAGE Y&R
- 15 LANDOR
- 15 NOAH'S ARK COMMUNICATIONS
- 19 X3M IDEAS
- 19 BBDO KENYA
- 19 EXPRESS DDB KENYA
- 19 HAVAS ME
- 19 MULLENLOWE ISTANBUL
- 19 TRAFFIC DIGITAL

# RANKING BY AGENCY - MENA



NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

CATEGORY STARTED IN 2021.

## 2021

- 01 HAVAS MIDDLE EAST
- 02 TBWAIRAAD
- 03 MULLENLOWE MENA
- 04 SERVICEPLAN MEA
- 05 FP7 MCCANN DUBAI
- 06 M&C SAATCHI UAE
- 07 IMPACT BBDO BEIRUT
- 08 FP7 MCCANN CAIRO
- 09 HORIZON FCB DUBAI
- 10 FP7 MCCANN DOHA

# RANKING BY AGENCY - SUB-SAHARAN AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

CATEGORY STARTED IN 2021.

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 THE ODD NUMBER
- 04 KING JAMES GROUP
- 05 PLATFORM CREATIVE AGENCY
- 05 T+W
- 07 RETROVIRAL
- 08 OGILVY
- 09 DUKE ADVERTISING
- 10 GREY ADVERTISING / WPP TEAM LIQUID

# RANKING BY AGENCY SIZE - LARGE

85 OR MORE EMPLOYEES

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 HAVAS MIDDLE EAST
- 04 KING JAMES GROUP
- 05 TBWA\RAAD
- 06 OGILVY
- 07 FP7 MCCANN DUBAI
- 08 VMLY&R SOUTH AFRICA
- 09 GREY NEW YORK
- 10 M&C SAATCHI ABEL

## 2020

- 01 JOE PUBLIC UNITED
- 02 IMPACT BBDO DUBAI
- 03 FP7MCCANN DUBAI
- 04 TBWA\HUNT LASCARIS SOUTH AFRICA
- 05 OGILVY JOHANNESBURG
- 06 OGILVY CAPE TOWN
- 07 KING JAMES GROUP
- 08 TBWA\RAAD
- 09 HELLOFCB+
- 10 MEMAC OGILVY DUBAI

## 2019

- 01 JOE PUBLIC UNITED
- 02 OGILVY JOHANNESBURG
- 03 TBWA\HUNT LASCARIS JOHANNESBURG
- 04 TBWA\ISTANBUL
- 05 IMPACT BBDO
- 06 M&C SAATCHI ABEL
- 07 KING JAMES GROUP
- 08 FCB JOBURG
- 09 TBWA\RAAD
- 10 VML SA

# RANKING BY AGENCY SIZE - MEDIUM

25 - 84 EMPLOYEES

## 2021

- 01 THE ODD NUMBER
- 02 MULLENLOWE MENA
- 03 SERVICEPLAN MEA
- 04 DUKE ADVERTISING
- 05 GREY ADVERTISING / WPP TEAM LIQUID
- 06 OXYGENE MARKETING COMMUNICATIONS
- 07 HELLOFCB+
- 08 RIVERBED
- 09 M&C SAATCHI UAE
- 10 GRID WORLDWIDE

## 2020

- 01 FOXP2
- 02 SAATCHI & SAATCHI
- 03 PROMISE
- 04 LEO BURNETT DUBAI
- 05 BLACK RIVER FC
- 06 MAL
- 07 THE CLASSIC PARTNERSHIP
- 08 OLD FRIENDS YOUNG TALENT
- 09 GREY ADVERTISING / WPP TEAM LIQUID
- 10 M&C SAATCHI ABEL

## 2019

- 01 FOXP2
- 02 GRID WORLDWIDE
- 03 DAVID KRYNAUW
- 04 LEO BURNETT MEA
- 05 HAVAS JOHANNESBURG
- 06 LEO BURNETT ISRAEL
- 07 MULLENLOWE MENA
- 08 ACCENTURE INTERACTIVE
- 09 HOORAH DIGITAL CONSULTANCY
- 10 HORIZON FCB DUBAI

# RANKING BY AGENCY SIZE - SMALL

1 - 24 EMPLOYEES

## 2021

- 01 PLATFORM CREATIVE AGENCY
- 01 T+W
- 03 RETROVIRAL
- 04 POLA MANELI
- 05 MASSIF MEDIA
- 06 MAKEREIGN
- 07 SUPERUNION AFRICA
- 08 JOE PUBLIC SHIFT
- 09 TESSERA COMMUNICATIONS
- 10 HKLM

## 2020

- 01 THE ODD NUMBER
- 02 JANE SAYS DESIGN
- 03 MAKEREIGN
- 04 JOE PUBLIC SHIFT
- 05 REGENCY GLOBAL
- 06 ROCKETFUEL
- 07 DUKE ADVERTISING
- 08 INTREPID FOX
- 09 ABNORMAL
- 10 SCIENCE & SUNSHINE

## 2019

- 01 REGENCY GLOBAL
- 02 DUKE ADVERTISING
- 03 SUNSHINE COLLECTIVE
- 04 THE ODD NUMBER
- 05 FUTURA
- 06 PARSONS BRANDING
- 07 MADE AGENCY
- 08 CARBON FILMS
- 09 FCB DURBAN
- 10 AFRI MODERN



# TOP EDUCATIONAL INSTITUTIONS

NOTE: COMPILED USING ONLY THE STUDENT CATEGORY.

## 2021

- 01 THE OPEN WINDOW
- 02 THE ANIMATION SCHOOL
- 03 IIE-VEGA
- 04 AFDA
- 05 STELLENBOSCH ACADEMY OF DESIGN AND PHOTOGRAPHY
- 06 UNIVERSITY OF JOHANNESBURG
- 07 UNIVERSITY OF PRETORIA
- 08 NORTH-WEST UNIVERSITY
- 09 AAA SCHOOL OF ADVERTISING
- 10 CREATIVE ACADEMY CAPE TOWN

## 2020

- 01 UNIVERSITY OF PRETORIA
- 02 IIE-VEGA
- 03 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 04 RED & YELLOW CREATIVE SCHOOL OF BUSINESS
- 05 UNIVERSITY OF JOHANNESBURG
- 06 THE OPEN WINDOW
- 07 AAA SCHOOL OF ADVERTISING
- 08 NORTH-WEST UNIVERSITY
- 09 CREATIVE ACADEMY CAPE TOWN
- 10 NELSON MANDELA UNIVERSITY

## 2019

- 01 VEGA
- 02 NORTH-WEST UNIVERSITY
- 03 THE OPEN WINDOW
- 04 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 05 AAA SCHOOL OF ADVERTISING
- 06 UNIVERSITY OF JOHANNESBURG
- 07 NELSON MANDELA UNIVERSITY
- 08 AFDA
- 09 RED & YELLOW CREATIVE SCHOOL OF BUSINESS
- 10 GREENSIDE DESIGN CENTER
- 10 O2 ACADEMY LAGOS

NOTE: COMPILED USING ONLY THE DESIGN CATEGORY.

## 2021

- 01 THE KINETIC
- 02 JOE PUBLIC SHIFT
- 03 FRESH HELGA
- 04 YAY FOR YOU
- 05 HKLM
- 06 GRID WORLDWIDE
- 06 TBWA\RAAD
- 08 SUNSHINEGUN
- 09 M&C SAATCHI ABEL
- 10 AGENT ORANGE DESIGN
- 10 MAM'GOBOZI DESIGN FACTORY
- 10 MULLENLOWE MENA
- 10 ROERING CREATIVE KIN
- 10 SOFTSERVE DIGITAL DEVELOPMENT
- 10 VM DSGN
- 10 XFACTA

## 2020

- 01 IMPACT BBDO DUBAI
- 02 FP7MCCANN DUBAI
- 03 JOE PUBLIC SHIFT
- 04 ROCKETFUEL
- 05 MAL
- 06 MAKEREIGN
- 07 TBWA\HUNT LASCARIS SOUTH AFRICA
- 08 OLD FRIENDS YOUNG TALENT
- 09 DUKE ADVERTISING
- 10 FCB JOBURG (PTY) LTD
- 11 KING JAMES GROUP
- 12 SAATCHI & SAATCHI
- 13 MCCANN HEALTH DUBAI
- 14 METALEAP
- 14 OPENFIELD MARKETING

## 2019

- 01 TBWA\ISTANBUL
- 02 GRID WORLDWIDE
- 03 DAVID KRYNAUW
- 04 IMPACT BBDO
- 05 KING JAMES GROUP
- 06 FUTURA
- 07 FCB JOBURG
- 08 PARSONS BRANDING
- 09 TBWA\RAAD
- 10 HORIZON FCB DUBAI
- 11 SUNSHINE GUN
- 12 AFRI MODERN
- 13 DUKE ADVERTISING
- 14 BLACK AFRICA
- 15 BITTERSUITE
- 15 SWITCH

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

## 2021

- 01 KING JAMES GROUP
- 02 JOE PUBLIC UNITED
- 03 TBWA\HUNT LASCARIS SOUTH AFRICA
- 04 TBWA\RAAD
- 05 M&C SAATCHI ABEL
- 06 M&C SAATCHI UAE
- 07 SHOWMAX
- 08 RETROVIRAL
- 09 MAKEREIGN
- 10 FCB DURBAN
- 11 MOTHER LONDON
- 11 PUBLICIS
- 11 RIVERBED
- 11 SERVICEPLAN MEA
- 15 OGILVY

## 2020

- 01 JOE PUBLIC UNITED
- 02 MAKEREIGN
- 03 TBWA\HUNT LASCARIS SOUTH AFRICA
- 04 IMPACT BBDO DUBAI
- 05 WUNDERMAN THOMPSON DUBAI
- 06 4129GREY
- 07 VMLY&R JOHANNESBURG
- 08 FP7MCCANN DUBAI
- 09 HELLOFCB+
- 10 THE CLASSIC PARTNERSHIP
- 11 FCB JOBURG
- 12 IMPACT BBDO BEIRUT
- 13 SO INTERACTIVE
- 14 M&C SAATCHI ABEL
- 15 OGILVY JOHANNESBURG

## 2019

- 01 OGILVY JOHANNESBURG
- 02 KING JAMES GROUP
- 03 TBWA\ISTANBUL
- 04 IMPACT BBDO
- 05 VML SA
- 06 TBWA\HUNT LASCARIS JOHANNESBURG
- 07 JOE PUBLIC UNITED
- 08 MADE AGENCY
- 09 OGILVY CAPE TOWN
- 10 GTB
- 11 PUBLICIS
- 12 RAPP MIDDLE EAST & AFRICA
- 13 DIGITAS LIQUORICE
- 14 PLUSNARRATIVE
- 15 BRANDTRUTH//DGTL
- 15 HELLOCOMPUTER
- 15 M&C SAATCHI ABEL
- 15 TBWA\HUNT LASCARIS DURBAN
- 15 TBWA\RAAD

# OVERALL PRODUCTION COMPANY

NOTE: COMPILED USING ALL CATEGORIES.

CATEGORY STARTED IN 2021.

## 2021

- 01 ROMANCE
- 02 JACK MORTON
- 03 GIANT FILMS
- 04 PANTHER PUNCH
- 05 BIOSCOPE FILMS
- 06 OLA FILMS
- 07 BLACK GINGER
- 08 GROUNDGLASS
- 09 CARBON FILMS
- 10 MASSIF MEDIA
- 11 LITTLE LEAGUE
- 12 THE STAR FILM COMPANY
- 13 DARLING FILMS
- 13 EGG FILMS
- 15 GENTLEMEN FILMS

# PRODUCTION COMPANY - FILM

SUPPORTED BY  


NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 ROMANCE
- 02 GIANT FILMS
- 03 BIOSCOPE FILMS
- 04 PANTHER PUNCH
- 05 OLA FILMS
- 06 MASSIF MEDIA
- 07 LITTLE LEAGUE
- 08 CARBON FILMS
- 09 THE STAR FILM COMPANY
- 10 GENTLEMEN FILMS
- 11 DARLING FILMS
- 12 THEY
- 13 EGG FILMS
- 14 JOEMOTION
- 14 PIXELCHEFS

## 2020

- 01 ROMANCE
- 02 GIANT FILMS
- 03 HANZO FILMS FZC
- 04 DEJAVU DUBAI
- 05 DARLING FILMS
- 06 THEY
- 07 FIGMENT FILMS
- 08 BIGFOOT FILMS
- 09 EYEFORCE
- 10 MASSIF MEDIA
- 11 PATRIOT FILMS
- 12 CARBON FILMS
- 13 BIOSCOPE FILMS
- 14 EGG FILMS
- 15 OXPECKER PRODUCTIONS
- 15 RHINO

## 2019

- 01 0307 FILMS
- 02 THE STAR FILM COMPANY
- 03 GIANT FILMS
- 04 THEY
- 05 PATRIOT FILMS
- 06 EGG FILMS
- 07 HANZO FILMS FZE
- 08 DARLING FILMS
- 09 PLANK FILM PRODUCTIONS
- 10 PIGALLE FILMS (SPANISH)
- 11 DÉJÀ VU
- 12 CITY FILMS
- 13 OMRI PAZ PRODUCTIONS
- 14 SERITI FILMS
- 15 ROMANCE

# EDITING COMPANY - FILM



NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 LEFT POST PRODUCTIONS
- 02 T+W
- 03 DELIVERANCE POST PRODUCTIONS
- 04 POST MODERN
- 05 STRANGELOVE STUDIOS
- 06 ME & MY FRIENDS
- 07 SAMANTHA NELL
- 08 2+3 POST PRODUCTIONS
- 09 CIRCUS!
- 10 SINISTER STUDIOS
- 11 DEJAVU DUBAI
- 12 MUSHROOM MEDIA
- 13 PRIEST
- 13 TESSA FORD POST PRODUCTIONS
- 15 FUEL CONTENT

## 2020

- 01 DELIVERANCE POST PRODUCTIONS
- 02 STRANGELOVE STUDIOS
- 03 THE ASSEMBLY ROOMS
- 04 LEFT POST PRODUCTIONS
- 05 ORCHESTRA BLUE
- 06 BIGFOOT FILMS
- 07 POST MODERN
- 08 EYEFORCE
- 09 ME & MY FRIENDS
- 10 HEDGEHOG POST PRODUCTION
- 11 MUSHROOM MEDIA
- 12 7FILMS
- 12 FAIRCHILD CREATIVE
- 12 INFECTED
- 15 DEJAVU DUBAI
- 15 LUDUS POST PRODUCTIONS

## 2019

- 01 DELIVERANCE POST PRODUCTIONS
- 02 THE UPSTAIRS LUDUS
- 03 STRANGELOVE STUDIOS
- 04 LEFT POST PRODUCTIONS
- 05 POST MODERN
- 06 NEW CREATION COLLECTIVE
- 07 PRIEST POST PRODUCTION
- 08 BLACKGINGER
- 08 THE CIRCLE POST PRODUCTION
- 10 7FILMS
- 11 FUELCONTENT JOBURG
- 12 MUSHROOM MEDIA
- 12 TESSA FORD POST PRODUCTION
- 14 QUIZZICAL PICTURES
- 15 2+3 POST
- 15 ORCHESTRA BLUE

# POST PRODUCTION - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 CHOCOLATE TRIBE
- 02 T+W
- 03 STRANGELOVE STUDIOS
- 04 POST MODERN
- 05 LEFT POST PRODUCTIONS
- 06 BLACKGINGER
- 07 DELIVERANCE POST PRODUCTIONS
- 08 WICKED PIXELS
- 09 SINISTER STUDIOS
- 10 CIRCUS!
- 11 2+3 POST PRODUCTIONS
- 12 MUSHROOM MEDIA
- 13 DEJAVU DUBAI
- 14 ORCHESTRA BLUE
- 15 TESSA FORD POST PRODUCTION

## 2020

- 01 STRANGELOVE STUDIOS
- 02 COMPANY 3
- 03 CHOCOLATE TRIBE
- 04 DELIVERANCE POST PRODUCTIONS
- 05 LEFT POST PRODUCTIONS
- 06 ORCHESTRA BLUE
- 07 BLACKGINGER
- 08 STUDIOSET
- 09 EYEFORCE
- 10 BURLEY BOYS
- 11 SINISTER STUDIOS
- 12 LZRD
- 13 MUSHROOM MEDIA
- 14 POST MODERN
- 15 ASTEROIDE

## 2019

- 01 THE UPSTAIRS LUDUS
- 02 BLADEWORKS
- 03 STRANGELOVE STUDIOS
- 04 LEFT POST PRODUCTIONS
- 05 POST MODERN
- 06 CHOCOLATE TRIBE
- 07 2+3 POST PRODUCTION
- 08 WICKED PIXELS
- 09 TESSA FORD POST PRODUCTION
- 10 THE REFINERY
- 11 BLACKGINGER
- 12 INSPIRED MINORITY
- 12 THE MEDIA FARM
- 14 DELIVERANCE POST PRODUCTIONS
- 15 PRODUCTION ET AL

# RECORDING STUDIOS - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 STUDIOJOE
- 02 AUDIO MILITIA
- 03 GRAMERCY PARK STUDIOS
- 04 FIELD AUDIO
- 05 THE WORKROOM
- 06 STING
- 07 HOWARD AUDIO
- 08 WE LOVE JAM
- 09 STERLING SOUND
- 10 DIGITAL ISLAND

## 2020

- 01 STERLING SOUND
- 02 MACHINE SOUND LONDON
- 03 THE WORKROOM
- 04 WE LOVE JAM
- 05 PRODUCE SOUND
- 06 BURLEY BOYS
- 07 THE GARAGE SOUND STUDIO
- 08 ORCHESTRA BLUE
- 09 KEY66 PRODUCTIONS
- 09 SARY HAN

## 2019

- 01 STERLING SOUND
- 02 PRODUCE SOUND
- 03 TIGER FIGHT
- 04 THE WORKROOM
- 05 AUDIO MILITIA
- 06 HOWARD AUDIO
- 07 HEY PAPA LEGEND
- 08 WE LOVE JAM
- 09 PRESSURE COOKER
- 10 FINE TUNE STUDIO



# ANIMATION COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 CHOCOLATE TRIBE
- 02 WICKED PIXELS
- 03 STRANGELOVE STUDIOS
- 04 JOEMOTION
- 04 PIXELCHEFS
- 06 BLACKGINGER
- 07 CIRCUS!
- 08 SINISTER STUDIOS
- 09 DIGITAL DISTRICT PARIS
- 09 THE MAZE CREATIVE

## 2020

- 01 STERLING SOUND
- 02 DEJAVU DUBAI
- 03 WICKED PIXELS
- 04 BLACKGINGER
- 05 MASTERS & SAVANT
- 06 FAIRCHILD CREATIVE
- 07 STATIC BLACK
- 08 RITUAL
- 09 CHOCOLATE TRIBE
- 10 MDU COMICS
- 10 ONE
- 10 SPHERE ANIMATION STUDIO

## 2019

- 01 WICKED PIXELS
- 02 CHOCOLATE TRIBE
- 03 BADSTACHE
- 04 KING JAMES DIGITAL
- 05 INSPIRED MINORITY
- 06 LUMA
- 07 FERAL CHILD
- 08 BLACKGINGER
- 09 FUELCONTENT
- 10 THE CIRCLE POST PRODUCTION

# DIGITAL AGENCY / PRODUCTION COMPANY



NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

## 2021

- 01 JOEMOTION
- 01 PIXELCHEFS
- 03 INJOZI
- 04 RETROVIRAL
- 05 MAKEREIGN
- 06 VMLY&R SOUTH AFRICA
- 07 FCB DURBAN
- 08 PUNKY STARFISH
- 09 KING JAMES GROUP
- 10 HOORAH DIGITAL
- 10 STERLING SOUND

## 2020

- 01 MAKEREIGN
- 02 TATTOO
- 02 WUNDERMAN THOMPSON DUBAI
- 04 CALI4WAYS GAMES
- 05 DEJAVU DUBAI
- 06 OGILVY JOHANNESBURG
- 07 MARK1
- 07 THE FORT
- 07 VMLY&R SOUTH AFRICA
- 10 KING JAMES GROUP
- 10 MACHINES OF LOVING GRACE
- 10 PRODIGIOUS
- 10 WUNDERMAN THOMPSON SOUTH AFRICA

## 2019

- 01 KING JAMES DIGITAL
- 02 IMPACT PROXIMITY
- 03 WUNDERMAN
- 04 JOE PUBLIC CONNECT
- 05 MADE AGENCY

# RADIO RECORDING STUDIO

NOTE: COMPILED USING ONLY THE RADIO CATEGORY.

## 2021

- 01 PRODUCE SOUND
- 02 STUDIJOE
- 03 AQUANOTE PRODUCTIONS
- 04 FREQ'NCY AUDIO
- 05 FINETUNE STUDIOS
- 06 HOWARD AUDIO
- 07 WE LOVE JAM
- 08 SONOVISION STUDIOS
- 09 STERLING SOUND
- 10 HEY PAPA LEGEND

## 2020

- 01 AQUANOTE PRODUCTIONS
- 02 STUDIJOE
- 03 PRODUCE SOUND
- 04 STERLING SOUND
- 05 THE-O
- 06 THE WORKROOM
- 07 SONOVISION
- 08 BRAVE AUDIO
- 09 WE LOVE JAM
- 10 MANGO JAM STUDIOS

## 2019

- 01 PRODUCE SOUND
- 02 STUDIJOE
- 03 MADHAUS MEDIA
- 04 THE WORKROOM
- 05 HEY PAPA LEGEND
- 06 FREQ'NCY AUDIO
- 07 STERLING SOUND
- 08 WE LOVE JAM
- 09 AQUANOTE PRODUCTIONS

# BRAND - CMO / MARKETING DIRECTOR

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 CHANTAL SOMBONOS-VAN TONDER
- 02 STEFAN HAASBROEK
- 03 KATHERINE MADLEY
- 04 BRADLEY KNOWLES
- 05 SYDNEY MBHELE
- 06 KHALED ALSHEHHI
- 07 TINYIKO MAGEZA
- 08 HERMIAS NEL
- 09 GARETH MAGUIRE
- 10 AMRITH GOPIN
- 10 ARNAUD JEANGIRARD
- 10 PAUL O'CONNOR
- 13 BERNICE SAMUELS
- 14 JOHAN JONCK
- 15 SUHAYL LIMBADA
- 16 GRAHAM VILLIERS TUTHILL
- 17 JOCHEN BECHT
- 17 YANN WOISSON
- 19 MAIJA-LIINA HANSEN-CHIPPS
- 20 NATASHA MATOS-HEMINGWAY

# BRAND - MARKETING MANAGER

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 TESSA COOKE
- 02 MARGARITA KARVOUNIARIS
- 03 GIOVANNA ALTOMARE
- 04 MARISKA OOSTHUIZEN
- 05 SHERI OMOH
- 06 ADNAN DALVI
- 06 MARIAM ALROUSAN
- 08 MOLISE MOLOI
- 09 RACHEL MOTLOUNG
- 09 THULADU KHUMALO
- 11 ANNE JOY MUCHIRA
- 12 CHARLOTTE NSUBUGA
- 12 HLONI MOHOPE
- 14 GAURAV SINHA
- 14 KHALED AL-MASRI
- 14 NICODEMUS ROZARIO
- 14 SRIKANTH TIRUPATHI
- 18 LAUREN MCINNES
- 18 LINDI DAVIDS
- 20 ANGELA BEUKES
- 20 MAYA HALABI
- 20 TARA SWANSON-PAUW

# BRAND - BRAND MANAGER

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 ARJUN SARASWAT
- 02 LEE-ANNE MCKENZIE
- 03 LAUREN WILLIAMS
- 04 NOKWE NDWANDWE
- 05 GAVIN RHEEDER
- 06 LATIFA ALMARZOOQI
- 07 CHRISTIE SHEFFIELD
- 08 COURTNEY ATKINSON
- 09 LAUREN SEGAL
- 10 CARIN HOLMES
- 11 ALICE OWAMBO
- 12 JEANETTE SERA
- 12 THANDIWE MCCLOY
- 14 KUDZI MATHABIRE
- 15 SOURAYA ATALLAH
- 16 LYNETTE NGWATA
- 17 NIYAAZ HENDRICKS
- 18 DANIELLE MELVILLE
- 19 GALEBOWE MAHLATSI
- 19 WANDILE ZONDO

# BRAND - ASSISTANT BRAND MANAGER

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 GHAYA ALBANNAY
- 02 LWANDILE XASO
- 03 CATHERINE NDUNG'U
- 04 ANNETTE MINNAAR
- 05 NEO NKOSI
- 06 PRIYA REDDY
- 07 VANESSA GAGU
- 08 ABBAS NASHRULLA
- 09 MASHA NTSEBEZA
- 10 STUTI AHUJA
- 11 MARIAM IMAM
- 11 YASMINE BOGHDADY
- 13 JAKE JOHNSTONE
- 14 JUSTIN WILSON
- 14 NTHABISENG MATSHEKGA
- 16 ISABELLA REVELLI
- 16 JENNA PICKFORD
- 16 ZHANDRE BRANDT
- 19 ABEER KHALID
- 19 ALEXIA APLAS
- 19 AVIWE KOMSANA
- 19 BRANDON PORTNOY
- 19 JOWIN PROVIDO
- 19 RUTH KABAU
- 19 SARIEN CLARK
- 19 TANGERINE MATHEBULA
- 19 THENDO MADZHIE

# CHIEF CREATIVE OFFICER

## 2021

- 01 PEPE MARAIS
- 02 XOLISA DYESHANA
- 03 PETER KHOURY
- 04 SBU SITOLE
- 05 ALISTAIR KING
- 06 WALID KANAAN
- 07 MIKE SHARMAN
- 08 JUSTINE ARMOUR
- 09 ALEX SCHILL
- 10 MATTHEW BARNES
- 11 ESTIAN FOURIE
- 12 RYAN MCMANUS
- 13 NEO MASHIGO
- 14 JOHN PATROULIS
- 15 FRAN LUCKIN
- 16 MIKE BARNWELL
- 17 AHMED TILLY
- 18 TROY WADE
- 19 RYAN REED
- 20 PAUL SHEARER

## 2020

- 01 PEPE MARAIS
- 02 XOLISA DYESHANA
- 03 PAUL SHEARER
- 04 SBU SITOLE
- 05 PETER KHOURY
- 06 JUGGI RAMAKRISHNAN
- 07 MATTHEW BARNES
- 08 ALISTAIR KING
- 09 ROANNA WILLIAMS
- 10 TSELISO RANGAKA
- 11 PETE CASE
- 12 KOMAL BEDI SOHAL
- 13 MIKE BARNWELL
- 14 GORDON A. MCRORICH
- 15 RYAN MCMANUS
- 16 WALID KANAAN
- 17 BECHARA MOUZANNAR
- 18 FRAN LUCKIN
- 19 JONATHAN BEGGS
- 20 NEO MASHIGO

## 2019

- 01 PETE CASE
- 02 PEPE MARAIS
- 03 PETER KHOURY
- 04 XOLISA DYESHANA
- 05 ILKAY GÜRPINAR
- 06 PAUL SHEARER
- 07 NEO MASHIGO
- 08 ALISTAIR KING
- 09 NATHAN REDDY
- 10 RYAN MCMANUS
- 11 WALID KANAAN
- 12 JONATHAN DEEB
- 13 FRED LEVRON
- 14 MATT ROSS
- 15 SHANI KAY
- 16 CHAFIC HADDAD
- 17 BECHARA MOUZANNAR
- 18 STUART STOBBS
- 19 BRETT MORRIS
- 20 JOHN DAVENPORT



# EXECUTIVE CREATIVE DIRECTOR

## 2021

- 01 CARL WILLOUGHBY
- 02 JOAO MEDEIROS
- 03 TERRY MCKENNA
- 04 DEVIN KENNEDY
- 05 MATT ROSS
- 06 BRUNO BOMEDIANO
- 07 GARETH WHITTAKER
- 10 PAUL BANHAM
- 11 MEGAN PERKS
- 12 VANNESSA PEARSON
- 13 AKHILESH BAGRI
- 14 LEO BARBOSA
- 15 JASON ROMEYKO
- 16 MOLEFI THULO
- 16 PETER LITTLE
- 18 KEITH MANNING
- 19 MIKE BEUKES
- 20 SIMONE ROSSUM
- 21 CRAIG WELLS
- 22 FELIX KESSEL
- 23 MATT THOMPSON
- 23 SUHANA GORDHAN
- 25 BRIDGET JOHNSON
- 26 JAMES CLOETE
- 27 JAKE BESTER
- 28 DARIO ALBUQUERQUE
- 29 JAMES ROBBINS
- 29 NKANYEZI MASANGO

## 2020

- 01 ALI REZ
- 02 TERRY MCKENNA
- 03 FOUAD ABDEL MALAK
- 04 OLIVER ROBINSON
- 05 JOE ABOU KHALED
- 06 GRANT JACOBSEN
- 07 NICHOLAS WITTENBERG
- 08 MATT ROSS
- 09 PETER LITTLE
- 10 ALI ZEIN
- 11 MOLEFI THULO
- 12 ALI SHABAZ
- 13 CAMILLA CLERKE
- 14 MARC WATSON
- 15 MATT THOMPSON
- 16 ALAN EDGAR
- 17 SIMONE ROSSUM
- 18 ANDRE NASSAR
- 19 BRUNO BOMEDIANO
- 19 KEITH MANNING
- 21 PABLO MALDONADO
- 22 GRAEME JENNER
- 23 SHANI KAY
- 24 KARIM KAZAN
- 25 DEVIN KENNEDY
- 26 CARL WILLOUGHBY
- 27 EMRE KAPLAN
- 28 ALOK GADKAR
- 29 CARL JEPPE
- 30 KABELO MOSHAPALO
- 30 LOYISO TWALA
- 30 NIGEL MATTHEWS

## 2019

- 01 MARIANA O'KELLY
- 02 MATTHEW BARNES
- 03 CARL WILLOUGHBY
- 04 ROANNA WILLIAMS
- 05 ANDREW WHITEHOUSE
- 06 JUSTIN GOMES
- 07 DEVIN KENNEDY
- 08 DANIEL PINCH
- 09 GORDON RAY
- 10 MANUEL BORDE
- 11 PAUL HINCH
- 12 SPIKE KUNENE
- 13 MEGAN PERKS
- 14 YATISH NARSI
- 15 VOLKAN KARAKASOGLU
- 16 TSELISO RANGAKA
- 17 ADAM WHITEHOUSE
- 18 NICHOLAS WITTENBERG
- 19 MATT ROSS
- 20 SHANI KAY
- 21 RAYYAN AOUN
- 22 FOUAD ABDEL MALAK
- 23 ADAM WEBER
- 24 ANDRE NASSAR
- 25 ALI REZ
- 26 GARETH LESSING
- 27 FIONA O'CONNOR
- 28 STU TURNER
- 29 MIKE BEUKES
- 30 TERRY MCKENNA

## 2021

- 01 CLAUDI POTTER
- 02 ASSAF LEVY
- 03 SANELE NGUBANE
- 04 GALALETSANG KGOATHE
- 05 ALEX PINEDA
- 06 MARTIN SCHLUMPF
- 07 CAMERON WATSON
- 08 JARED OSMOND
- 09 CATHY O'CLERY
- 10 EDUARDO CASTELLO BRANCO
- 10 HAGALL MUNIZ
- 12 CUANAN CRONWRIGHT
- 13 DANIEL STELLER
- 13 PAVEL BONDARENKO
- 15 SAFARAAZ SINDHI
- 16 PIETER JANSE VAN RENSBURG
- 17 STEPHEN GALLOWAY
- 18 WARWICK RAUTENBACH
- 19 ROBERT JENCKS
- 20 THABANG LEHOBYE
- 21 JEFF TYSER
- 21 NIKKI TAYLOR-GARRETT
- 23 MPUMI GULIWE
- 24 GREIG WATT
- 25 CHRISTO KRÜGER
- 26 STEPH VAN NIEKERK
- 27 PHILIPPA HEAL
- 28 EOIN WELSH
- 28 ILZE SOBEICH
- 30 GERHARD PRETORIUS

## 2020

- 01 CLAUDI POTTER
- 02 ASSAF LEVY
- 03 BEN GRIFFITHS
- 04 LAURA MAY VALE
- 04 LISA BAYLISS
- 06 NIKKI TAYLOR-GARRETT
- 07 JEFF TYSER
- 08 GEORGES EL TEN
- 08 YASMINA BOUSTANI
- 10 LOGAN ALLANSON
- 11 SARAH BERRO
- 12 MARIE CLAIRE MAALOUF
- 13 ARCHIE MALINGA
- 14 LUIS PAULO GATTI
- 15 NIC KOSTOUROS
- 16 VICTORIA PETER
- 17 AKRAM DOHJOKA
- 18 YOUSSEF GADALLAH
- 19 MARCELLE DU PLESSIS
- 20 AKHILESH BAGRI
- 21 SIDNEY ARAUJO
- 22 MARTIN SCHLUMPF
- 23 CLAYTON SWARTZ
- 23 NTANDO MSIBI
- 25 ALOK MOHAN
- 25 CHRISTO KRÜGER
- 27 FU'AAD KASU
- 27 SAFARAAZ SINDHI
- 29 GERHARD PRETORIUS
- 29 TAHAAB RAIS

## 2019

- 01 STEPHANIE VAN NIEKERK
- 02 MOLEFI THULO
- 03 MIKE MARTIN
- 04 PETER LITTLE
- 05 AGISANANG MASEKELA
- 06 CLAUDI POTTER
- 07 ARKIN KAHYAOGU
- 08 LOGAN ALLANSON
- 09 MARIE CLAIRE MAALOUF
- 10 TRES COLACION
- 11 MARTIN SCHLUMPF
- 12 GREIG WATT
- 13 JOSHUA DE KOCK
- 14 JAN-HENDRIK LABUSCHAGNE
- 15 SUHANA GORDHAN
- 16 DAMIAN BONSE
- 17 GREGORY KING
- 18 JARED OSMOND
- 19 SJ NAUDE
- 20 LIANA LIEBENBERG
- 21 SARAH BERRO
- 22 CATHERINE WANLISS
- 23 PETE LITTLE
- 23 SANDEEP FERNANDES
- 25 WARWICK RAUTENBACH
- 26 MICHAEL LEES-ROLFE
- 27 MARKUS BOTHA
- 28 TERRY MCKENNA
- 29 JASYN HOWES
- 30 AMR WAGIH MERGAWI

# AGENCY ART DIRECTOR

## 2021

- 01 THULE NGCESE
- 02 RODRIGO NAKAZA
- 03 ZAMANI NGUBANE
- 04 TSHEPO MOGOROSI
- 05 OVAYO NTLABATI
- 06 JONATHAN CRUZ
- 07 GARETH O'CALLAGHAN
- 08 WESLEY WOLF
- 09 CAMERON WATSON
- 10 CATHY O'CLERY
- 11 KEVIN RADEBE
- 12 FABIO KORIYAMA
- 13 KUNAL GAGWANI
- 14 ANDRÉ COUTO
- 15 TUDOR CUCU
- 16 GREGORY LEIGH BOOYSEN
- 17 MPHELA MAMABOLO
- 18 PEDRO VELASQUEZ
- 19 JEAN-LUC BOULANGER
- 19 PIETER JANSE VAN RENSBURG
- 21 MAHESH POWAR
- 22 POLA MANELI
- 23 MELISSA GRUNDLINGH
- 24 ANDRE LUPION
- 24 CARMEN JANSE VAN RENSBURG
- 24 SASHA WHYTE
- 27 SARAH GUESSOUM
- 28 ELZANRI KIRSTEN
- 29 CHANTELE DOS SANTOS
- 30 NIKKI TAYLOR-GARRETT

## 2020

- 01 ZAMANI NGUBANE
- 02 BIJOY PURAYIL
- 03 PAULO ENGLER
- 04 NATALIE WALKER
- 05 EDU CESAR
- 06 HANNES DE BEER
- 07 TSHEPO MOGOROSI
- 08 ANTHONY ASMAR
- 09 LAURA MAY VALE
- 10 NIKKI TAYLOR-GARRETT
- 11 AHMED NAWARA
- 12 JITHESH NARAYANAN
- 12 MARCIO DOTTI
- 14 HOSANA MTHEMBI
- 15 MILLICENT TSELA
- 16 DENNIS SILVEIRA
- 16 IVAN BÖRMAISTER
- 18 NICOLE DALTON
- 19 SIBUSISO MKHWANAZI
- 20 NICOLÁS LÓPEZ
- 21 JASON FIELDGATE
- 22 JESPER RAMADAN
- 23 VALERIO MANGIAFICO
- 24 KUNAAL HIRAMAN
- 25 DEVON BOLLAND
- 26 CLAYTON SWARTZ
- 27 DANIKE DE JAGER
- 28 JAMES HOWSE
- 29 ASSAF LEVY
- 30 JONATHAN LAVENDER

## 2019

- 01 MARION BRYAN
- 02 COENRAAD GREBE
- 03 KAMOHELO CHAKELA
- 04 ANGELA KWAMONGWE
- 04 THANDO SILIMELA
- 06 MELISSA GRUNDLINGH
- 07 BEN GRIFFITHS
- 08 GIANCARLO RODAS
- 09 ÖNDER DÜNDAR
- 10 ENRICO MOTTI
- 11 GREIG WATT
- 12 WADE BARNES
- 13 JOSHUA DE KOCK
- 14 BIJOY PURAYIL
- 15 MPHELA MAMABOLO
- 16 TSHEPO MOGOROSI
- 17 ECE AKTÜRK
- 17 ECEM YURDAGÜL
- 17 ESMA SUNA ERDOGAN
- 20 JONATHAN WOLBERG
- 21 ELOISE TIMMIS
- 22 MOE KEKANA
- 23 DAMIAN BONSE
- 24 JEREMY MILLER
- 24 YASEEN MAHOMED
- 26 CHLOE IGO
- 27 KATLEGO BAAISTE
- 28 JITHESH NARAYANAN
- 28 MARCIO DOTI
- 30 ANDRE DE JAGER

## 2021

- 01 SANELE NGUBANE
- 02 ANSHUMAN BHATTACHARYA
- 03 CAROLINE BERGH
- 04 TSHEPO TUMAHOLE
- 05 THANDEKA GILBERT
- 06 CAMERON FRASER
- 07 EMMA DRUMMOND
- 08 TAMSIN GREEN
- 09 MICHELLE MCKENNA
- 10 JARED OSMOND
- 11 TRACY LYNN CHEMALY
- 12 CHRIS GREEN
- 12 CONRAD KEMP
- 14 TYLER LAMBERT
- 15 RODRIGO ROCHA
- 16 GLEN BIDERMAN-PAM
- 16 MIKE SHARMAN
- 18 EMMA STRUMPMAN
- 19 PHILIP ZIEGLER
- 20 MARC SIDELSKY
- 21 GALALETSANG KGOATHE
- 22 LEON VAN ROOYEN
- 23 DREW MURPHY
- 24 MAJDY ALAWNA
- 25 CHARLIE HUMAN
- 26 MAIAN ALKEN
- 27 ANELE NZIMANDE
- 27 CHARL BLIGNAUT
- 27 EBEN KEUN
- 27 STEPHANIE PICKOVER

## 2020

- 01 TSHEPO TUMAHOLE
- 02 SINETHEMBA MASIKU
- 03 NERINE GARDINER
- 04 CAROLINE BERGH
- 05 ROHAN KODIALBAIL
- 06 JEANINE VERMAAK
- 07 DANIEL OSORIO
- 08 MARJOLEIN ROSSOUW
- 09 JASON BURAYAG
- 10 JEFF TYSER
- 11 LISA BAYLISS
- 12 SIMONE MILANI
- 13 SARAH BERRO
- 14 CAMERON FRASER
- 15 ANDILE KHAMBULE
- 16 ALI SHABAZ
- 16 THOBEKANI DHLAMINI
- 18 NAZMI AHMAD
- 19 DYLAN ROHLEDER
- 20 GORDON A. MCRORICH
- 21 INGE-MARNE COETZEE
- 22 KYLE GREGOROWSKI
- 23 MARCELLE DU PLESSIS
- 24 AKHILESH BAGRI
- 25 MATTEO MAGGIORE
- 26 SHADI KHERMASHO
- 27 NTANDO MSIBI
- 28 ALOK MOHAN
- 29 NEIL ROSS
- 30 TAHAAB RAIS

## 2019

- 01 STEPHANIE VAN NIEKERK
- 02 ANDILE KHAMBULE
- 03 SANELE NGUBANE
- 04 SOPHIA BASCKIN
- 05 TSHEPO TUMAHOLE
- 06 MOHAMED ABDELKADER
- 07 UFUK ISIK
- 07 VEHBI BOZDAG
- 09 GALALETSANG KGOATHE
- 10 SIMONE MILANI
- 11 JOSHUA DE KOCK
- 12 HARRY MACKENZIE
- 13 SARAH BERRO
- 14 WADE BARNES
- 15 PAUL FRADE
- 16 BILGIN AYDIN
- 17 ERDEM GÜLER
- 18 WERNER MARAIS
- 19 SUSAN VAN ROOYEN
- 20 LILIAN STRAUSS
- 21 EMMA DRUMMOND
- 22 SARAH FORBES
- 23 RANI AMAYRI
- 24 DANNYA BAIOCCHI
- 24 IRENE STYGER
- 24 TIM SPIRA
- 27 MBEU KAMBUWA
- 27 STEFAN SCHUTTE
- 29 DAVID KRUEGER
- 29 DOUG MACKAY

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 GREG LOMAS
- 02 MARC SIDELSKY
- 03 GREG GRAY
- 04 TERENCE NEALE
- 05 PAUL WARD
- 06 GLEN BIDERMAN-PAM
- 07 LEBOGANG RASETHABA
- 07 NTHATO MOKGATA
- 09 MFUNDO MKHIZE
- 10 BRUNO BOSSI
- 11 TEBOGO MALOPE
- 12 GREG ROM
- 13 ALAN IRVIN
- 13 FAUSTO BECATTI
- 15 JASON FIALKOV
- 16 SLIM
- 17 ADRIAN DE SA GARCES
- 18 IAN GABRIEL
- 19 GARETH PRETORIUS
- 20 ZEE NTULI

## 2020

- 01 KARIEN CHERRY
- 02 SAMIR MALLAL
- 03 GREG GRAY
- 04 ALAN IRVIN
- 04 VIRGIL FERRAGUT
- 06 ZEE NTULI
- 07 NALLE SJOBLAD
- 08 ROBIN GOODE
- 09 ARTHUR NEUMEIER
- 09 KATLEGO BAAITSE
- 09 MJ VAN DORSSEN
- 12 KIM GELDENHUYS
- 13 MARC SIDELSKY
- 14 CLIVE STAFFORD
- 15 SHAHIR ZAG
- 16 JASON FIALKOV
- 17 ANTON VISSER
- 18 FAUSTO BECATTI
- 19 GREGG BAILEY
- 20 PEDROS TEMIZIAN

## 2019

- 01 KIM GELDENHUYS
- 02 TEBOGO MALOPE
- 03 GRANT DE SOUSA
- 04 ANTON VISSER
- 05 ZWELETHU RADEBE
- 06 PETER POHORSKY
- 07 SAM COLEMAN
- 08 KARIEN CHERRY
- 09 ARYASB FEIZ
- 10 TRISTAN HOLMES
- 11 SHAHIR ZAG
- 12 ZEE NTULI
- 13 JAD EID
- 14 TAL ZAGREBA
- 15 ERNEST NKOSI
- 15 JEANA THERON
- 18 GREG GRAY
- 19 ROB SMITH
- 20 CHLOE COETSEE
- 20 JOHN-HENRY OPPERMAN

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 ADAM BENTEL
- 02 DEVIN CARTER
- 03 THOMAS REVINGTON
- 04 PAUL GILPIN
- 05 MICHAEL CARTER
- 06 DEON VAN ZYL
- 07 IMRAAN CHRISTIAN
- 07 LEOGANG RASETHABA
- 09 WILLIE NEL
- 10 TREVOR CALVERLEY

## 2020

- 01 ADAM BENTEL
- 02 PAUL GILPIN
- 03 FABIAN VETTIGER
- 04 PIERS MCGRIL
- 05 TOM REVINGTON
- 06 MAXS MED
- 07 WILLIE NEL
- 08 DEVIN TOSELLI
- 09 ANDREJ PARIKH
- 10 BAREND STOFBERG

## 2019

- 01 ADAM BENTEL
- 02 FABIAN VETTIGER
- 03 ALARD DE SMIT
- 04 EUGENIO GALLI
- 05 EEB HAJEE
- 06 PAUL GILPIN
- 07 DEVIN TOSELLI
- 08 FRANZ LUSTIG
- 09 MOTHEO MOENG
- 10 MICHAEL CLEARY

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 CHRISTIAAN SCHEEPERS
- 02 RICKY BOYD
- 03 MARCELLE MOUTON
- 04 SAKI BERGH
- 05 JULIAN REDPATH
- 06 STEPHEN DU PLESSIS
- 07 ANTHONY LEE MARTIN
- 08 DECLAN MANCA
- 09 NDIVHU MUSHANGANYISI
- 09 THABANG LEHOBYE
- 11 SAMANTHA NELL
- 11 XANDER VANDER
- 13 KOBUS LOOTS
- 14 SHELBY NCUBE
- 15 DANIEL MITCHELL

## 2020

- 01 KOBUS LOOTS
- 02 RICKY BOYD
- 03 NIK HINDSON
- 04 EVY KATZ
- 05 ANTHONY LEE MARTIN
- 06 JASON BASSON
- 07 NEELAY SHAH
- 08 PETR STANEK
- 09 STUDIOSET
- 10 GORDON MIDGLEY
- 11 BAREND STOFBERG
- 11 BJORN BAAY
- 13 AMR RABEI
- 14 MARCELLE MOUTON
- 15 SAKI BERGH

## 2019

- 01 XANDER VAN DER WESTHUIZEN
- 02 GORDON MIDGLEY
- 03 EVY KATZ
- 04 ANDREW TRAILL
- 05 MARCELLE MOUTON
- 06 DELISA GOVENDER
- 06 KEVIN HOCKING
- 08 WILLIAM KALMER
- 09 STEPHEN DU PLESSIS
- 10 RICKY BOYD
- 11 ARYASB FEIZ
- 12 PAUL SPIERS
- 13 MATTHEW SWANEPOEL
- 14 NEDA AHMED
- 15 MARGOT CHEDID

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 CHRIS GREEN
- 02 PETER CARR
- 03 YING-POI DE LACY
- 04 CORLIA OHLSON DE FINE
- 04 HELENA WOODFINE
- 06 ROZANNE ROCHA-GRAY
- 07 RAFIQ SAMSODIEN
- 08 MARTINA SCHIEDER
- 09 ALLISON SWANK
- 09 SIFISO KHANYILE
- 11 BRIAN CRITCHFIELD
- 11 OLIVIA LEITCH
- 13 KIRSTEN CLARENCE
- 14 ADAM THAL
- 15 KSENIJA STRYDOM-MICIC
- 15 PETAR JADRIJEVICH
- 17 ALECIA NAIDOO
- 17 MANDLA NCINITWA
- 17 MESHNI SUBBIAH
- 20 BRYONY WEBSTER

## 2020

- 01 HELENA WOODFINE
- 02 CINDY GABRIEL
- 03 EMMA LUNDY
- 04 ASHLEY KADISH
- 05 MANASVI GOSALIA
- 06 HIJAZ MOOSA
- 07 DARREN GORDON
- 07 PETA SACKE
- 09 LORRAINE SMIT
- 09 MELINA MCDONALD
- 11 DI DU TOIT
- 12 ALLAN GLOGAUER
- 13 BEGAD OMRAN
- 14 ALY SEIFELNASR
- 14 HANA EL SADEK
- 14 NADA FAYED
- 17 CHRISTIAAN COETSEE
- 17 MASCHA SPAANS
- 19 DARYL BURLEY
- 19 WARREN BURLEY

## 2019

- 01 JO BARBER
- 02 ADAM CRAIG THAL
- 03 KSENIJA STRYDOM-MICIC
- 04 DARREN GORDON
- 04 SHANNON GLOYNE
- 06 ZAYD HALIM
- 07 CINDY GABRIEL
- 08 SASKIA ROSENBERG-HAAK
- 09 SEAMUS BAX
- 10 BEN KAUFMAN
- 10 LUCA TRIVULZIO
- 12 BORIS VOSSGATTER
- 13 DEENAN NAIDOO
- 14 MAYA WEGERIF
- 14 SAM BERSON
- 16 HIJAZ MOOSA
- 17 LAURA SAMPSON
- 18 GABRIELLA HARRIS
- 19 TESS TAMBOURLAS
- 20 LORRAINE SMIT
- 20 MELINA MCDONALD



NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2021

- 01 TIAAN FRANKEN
- 02 JESSE SUMARES
- 02 MICHAEL HOWARD
- 02 ORLANDO CAMINA
- 02 ROB VAN DEN BRAGT
- 02 ROCHE STAATS
- 02 SAMANTHA VISSER
- 08 BRETT SINCLAIR
- 08 JANDRE VAN HEERDEN
- 08 WESLEY MATTHEWS
- 11 JAY SHELDON
- 12 THABANG LEHOBYE
- 12 GLEN EWAN
- 12 JARROD SHELDON
- 12 MOVAINE GOVENDER

## 2020

- 01 ETTIENE BOSCH
- 02 DEAN IRVING
- 02 FRANCOIS VAN TONDER
- 02 JANSEN LOURENS
- 05 CHARL ENGELBRECHT
- 05 GAVIN COETZEE
- 07 SOHEIL MAGDI
- 07 VALERIE PINTO
- 09 DYLAN WRANKMORE
- 10 JASSEN MPHIWE
- 11 CARL JEPPE
- 11 CHARL JOUBERT
- 11 JP CASTEL
- 11 MICHELLE SPIES
- 15 BLAKE PRINSLOO

## 2019

- 01 CASEY CHELCHINSKEY
- 01 TIAAN FRANKEN
- 03 DERIK VAN DER BERG
- 03 LIONEL GLENN EWAN
- 03 MICHAEL HOWARD
- 06 DELISA GOVENDER
- 07 CARL JEPPE
- 08 JANNES HENDRIKS
- 08 JOHAN SCHEEPERS
- 08 ROB VAN DEN BRAGT
- 11 GAVIN COETZEE
- 12 ARYASB FEIZ
- 13 DANIEL ZOELLER
- 14 HUGO PERDIZ
- 14 SAMANTHA VISSER

# ART DIRECTOR/ STYLIST

## 2021

- 01 MOATAZ SAFAR
- 02 KEENAN MCADAM
- 03 WILLIAM BOYES
- 04 GERHARD VAN ZYL
- 05 BRIDGET BAKER
- 06 POLA MANELI
- 07 CARLA UYS
- 08 CHARIS BALISON
- 08 KAREL FLINT
- 08 LEON MORLAND
- 08 SABRINA LINDER
- 12 BIANCA TANCHEL
- 13 ANDREE DU PREEZ
- 14 JULIE BONNET
- 15 JAMES MADER
- 16 CHRIS VILJOEN
- 16 MBALI SOGA
- 18 GRETA DAVIS
- 18 JEAN-LOUIS MAINGUY
- 20 SIAN LEVIEUX

## 2020

- 01 KEENAN MCADAM
- 02 BRIDGET BAKER
- 03 WILLIAM BOYES
- 04 LAUREN WILENSKY
- 05 JULIE BONNET
- 06 MELISSA HENDERSON
- 07 ALAN HONG
- 08 KEVO ABBRA
- 09 CHRISTO KRÜGER
- 09 SIMONE ROSSUM
- 11 ANA IONECI
- 12 EMARIE GOUWS
- 13 TAMMY CHETTY
- 14 JUNIA TSEKISO
- 15 ROZANNE WHYTE
- 16 BIANCA TANCHEL
- 17 CLAYTON SWARTZ
- 17 ROANNA WILLIAMS
- 19 CAMILA KOGUT
- 20 TAMZYN BOTHA

## 2019

- 01 WILL BOYES
- 02 BOBBY CARDOSO
- 03 BRONWYN CRUZ
- 04 BLACKGINGER
- 05 ELTON CAMPBELL
- 06 KEENAN MCADAM
- 07 BEE DIAMONDHEAD
- 08 THOMAS VAN DYK
- 09 KEZIA EALES
- 10 FRED FABREGA
- 11 FRANCOIS FERREIRA
- 12 AHMED NAWARA
- 12 JOE ABOU-KHALED
- 12 NOUSHAD PATHIYATT
- 15 ADI KOEN
- 16 HAMIDREZA SHEYKH
- 17 SAMAR MINALLAH KHAN
- 18 BEN WIID
- 19 LETHABO MABOI
- 20 GABRIELLE DE GERSIGNY

NOTE: COMPILED USING ONLY THE DESIGN CATEGORY.

## 2021

- 01 CATHY O'CLERY
- 01 JAMES MACNAMARA
- 03 REINETTE ROBERTS
- 04 DANI LOUREIRO
- 05 SAOTA
- 06 BRETT COLLIER
- 07 NIKKI TAYLOR-GARRETT
- 07 SARITA IMMELMAN
- 09 LUCINDA JORDAAN
- 10 WESSEL MATTHEWS
- 11 CAMILO ROJAS
- 12 VICTORIA ISHERWOOD
- 12 WESLEY WOLF
- 14 EMARIE GOUWS
- 14 RIJIN KUNNATH
- 16 ASHRAF MAJIET
- 16 HEATHER VERMEULEN
- 16 MZI SITHOLE
- 16 OVAYO NTLABATI
- 16 ZAMANI NGUBANE
- 21 DENTON PRETORIUS
- 22 ERNST LASS
- 22 QONDILE DLAMINI
- 24 ANDREW FOOTIT
- 24 GREG TROMBETTA
- 24 IZABEL BARKHUIZEN
- 24 RUAN THIELE
- 24 VUMILE MAVUMENGWANA
- 29 BABA TJEKO
- 29 CARL JEPPE
- 29 JOANNE CLARKE
- 29 KELLY BRAZIER
- 29 LAUREN MITCHELL
- 29 MARCELLE LABUSCHAGNE
- 29 MOHAMMAD ALKAWAS
- 29 ORTISE CHISALE
- 29 SIMONE MEYBURGH
- 29 TATIANA KAMAL

## 2020

- 01 EMARIE GOUWS
- 02 MOHAMMED HAMDAN
- 02 REY AMIO
- 02 SAMEER KETKAR
- 05 JIMMY COBOS
- 06 AHMED NAWARA
- 07 DEYDSON ROCHA
- 07 LUCAS FUSE
- 07 RAMADAN GHALI
- 10 EMMA STRYDOM
- 11 BRANDT BOTES
- 12 PIETER JANSE VAN RENSBURG
- 13 DAMON VELDE
- 13 KYLE LIGHT
- 13 MICHELLE BARON
- 16 BABA TJEKO
- 16 JARRED DELPORT
- 16 KATLEGO PHATLANE
- 16 ROCKETFUEL
- 16 WICKED PIXELS
- 21 STUDIO MUTI
- 22 JAMES HOWSE
- 23 KAYLA ROELOFSZ
- 24 BONOLO HELEN CHEPAPE
- 25 AMORI GERBER
- 25 GREG COOK
- 25 KEEGAN MOFFATT
- 25 KIM FRANCEY
- 25 MARTINA BOGUSCH
- 25 MORGAN GRIFFITHS

## 2019

- 01 ÖNDER DÜNDAR
- 02 DAVID KRYNAUW
- 02 JASMYN PRETORIUS
- 04 SERENA VAN BAALEN
- 05 JAN-HENDRIK LABUSCHAGNE
- 06 KYLE KEMINK
- 07 LLOYD CAREY
- 07 SARISHA PADAYACHY
- 09 AHMED NAWARA
- 10 SJ NAUDE
- 11 ALEX VAN RENSBURG
- 11 ALEXANDRA ADLER
- 11 CAITI WARD
- 11 JARED GOWER
- 11 JASON SACKS
- 11 LERATO KHANYE
- 17 ANNE EMBY
- 17 MATHOKOZA NHLAPO
- 19 BONOLO HELEN CHEPAPE
- 20 BERNADO MORIERA MORIERA
- 20 KABELO KUNGWANE
- 20 STEPHANUS NAUDE
- 20 TESSA WAGENAAR
- 20 WANDA LEPHOTO
- 25 MICHELLE BARON
- 26 CANDICE BONDI
- 27 BEN GRIFFITHS
- 28 FADI AWWAD
- 28 MEI LEE
- 28 MERCIA MAREE
- 28 MUHAMMAD ABID
- 28 THABANG LEHOBYE

# ILLUSTRATOR

## 2021

- 01 BONOLO CHEPAPE
- 02 POLA MANELI
- 03 DANI LOUREIRO
- 04 BRINKE STEMMETT
- 04 PIETER JANSE VAN RENSBURG
- 06 STUDIO MUTI
- 07 EMARIE GOUWS
- 08 CHRIS SLABBER
- 09 ADRIANO MIRANDA
- 09 XAVIER CORTEZ
- 11 BABA TJEKO
- 11 LAUREN MITCHELL
- 13 RAMEEZ DOLLIE
- 14 JAEMI WIDAN
- 15 DAYLE FREEMAN
- 15 MICHELLE PERIC
- 15 MOTHER DESIGN

## 2020

- 01 PEDRO 'LAMBUJA' FERREIRA
- 02 NICOLE DALTON
- 03 KUNAAL HIRAMAN
- 04 LUKE RITCHIE
- 05 MOHAMMED HAMDAN
- 06 EMMA STRYDOM
- 07 ANTON SEMENOV
- 08 KINGSLEY CLUTTEN
- 09 STUDIO MUTI
- 10 PIETER JANSE VAN RENSBURG
- 11 DANIEL ZOELLER
- 12 KYLE LIGHT
- 13 VICTOR PORTELLA
- 14 GEORGE RAUTENBACH
- 15 GEORGE KANJ

## 2019

- 01 JOHNNY ALLISON
- 01 LUCINDA JORDAAN
- 01 MARCELLE LABUSCHAGNE
- 01 SARITA IMMELMAN
- 05 KADE KHAN
- 06 ABDELGHANY SHOAIR
- 07 SHAUN HILL
- 08 CAROLINE VOS
- 09 FRESH HELGA
- 10 HEIDI CHISHOLM
- 10 MIGUEL ORFAO
- 12 KERRY MAGGS
- 12 KYLE LIGHT
- 12 STUDIO MUTI
- 12 NONTOKOZO TSHABALALA

# INFORMATION ARCHITECT / UX DESIGNER

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

## 2021

- 01 ROULEAUX VAN DER MERWE
- 02 BYRON DUNWOODY
- 02 GREG DAVIES
- 02 JOE VAN SCHALKWYK
- 02 KAYLA ROELOFSZ
- 02 LLIAM SCHOLTZ
- 02 WASEEM DAWOOD
- 02 WESLEY MARTIN
- 09 ALWAYS SUNNY
- 09 BAHADIR KAPDAN

## 2020

- 01 JARRED DELPORT
- 02 DIOGO BORGES
- 03 DIVYESH BHANDARI
- 04 MOHAMMAD DOHADWALA
- 05 IAIN ALMAN
- 06 MAKEREIGN
- 07 BRENDAN ARRIES
- 08 ANRICH VIGUS
- 08 DEAN IRVING
- 08 ERNST VAN DER MERWE
- 08 KATHRINE PELSER
- 08 MATT HALL
- 08 NATASHA FOURIE

## 2019

- 01 GENIE BOTHA
- 02 AMORÍ GERBER
- 02 GREGORY KING
- 04 MARION BRYAN
- 04 TK OLIPHANT
- 06 MARC VILLERES
- 06 MUAATH ALI
- 08 WUNDERMAN
- 09 GRAHAM PATERSON
- 10 ANDRÉ LOPION

## 2021

- 01 SERGIO DA CRUZ
- 02 LOUIS ENSLIN
- 03 LOVEMORE NKUNA
- 04 STEPHEN WEBSTER
- 05 LORENS PERSSON
- 06 NATHI LUTHANGO
- 07 DANTE DESOLE
- 08 ARNOLD VERMAAK
- 09 AUDIO MILITIA
- 10 ADAM HOWARD
- 11 KOBUS LOOTS
- 12 DAVID LAW
- 13 STEVE GOUNARIS
- 14 GARRICK JONES
- 15 NICOLAAS VAN REENEN

## 2020

- 01 LOVEMORE NKUNA
- 02 LORENS PERSSON
- 03 SERGIO DA CRUZ
- 04 LOUIS ENSLIN
- 05 DAVID LAW
- 06 PATCH ROWLAND
- 07 STEPHEN WEBSTER
- 08 ARNOLD VERMAAK
- 09 WARREN BURLEY
- 10 VOX HAUS
- 11 AUDIO MILITIA
- 12 THEO POTGIETER
- 13 SEAN WILLIAMS
- 14 BRANDON PRATT
- 15 THEO CROUS

## 2019

- 01 LOUIS ENSLIN
- 02 LORENS PERSSON
- 03 SERGIO DA CRUZ
- 04 SEAN WILLIAMS
- 05 STEPHEN WEBSTER
- 06 STEVE GOUNARIS
- 07 MORGAN JOHNSON
- 08 CHRIS LACO
- 09 SHO MADJOZI
- 10 TYMON SMITH
- 11 NICOLAAS VAN REENEN
- 12 KITSO MOREMI
- 13 MYLES MCDONALD
- 14 PAUL GEDDES
- 15 BASHAR NAJJAR

# MUSIC COMPOSER

## 2021

- 01 LOUIS ENSLIN
- 02 FIELD AUDIO
- 03 PRESSURE COOKER
- 04 ZETHU MASHIKA
- 05 AUDIO MILITIA
- 06 SHANE COOPER
- 07 DOOKOOM
- 07 MSAKI
- 07 NTHATO MOKGATA
- 10 MAX HURRELL
- 11 ADAM HOWARD
- 12 STEVE GOUNARIS
- 13 EOIN WELSH
- 14 CASSPER NYOVEST
- 15 ARNOLD VERMAAK

## 2020

- 01 MANGO JAM
- 02 ADAM HOWARD
- 03 NICHOLAS WRIGHT
- 04 AUDIO MILITIA
- 05 CHRIS LETCHER
- 06 PATICK BURNISTON
- 07 LOVEMORE NKUNA
- 08 NORMAL GREENBAUM
- 09 CLARE VANDELEUR
- 10 KEY66 PRODUCTION
- 11 GOOI & VECHT
- 11 RENIER VAN NIEKERK
- 11 SIMON RICE
- 14 MARC ALGRANTI
- 15 MARKUS WORMSTORM

## 2019

- 01 GRANT SISSONS
- 01 KIDWITHAMATCH
- 01 MAN ON THE HILL
- 04 LOUIS ENSLIN
- 05 SOPHIA BASKIN
- 06 TIGER FIGHT
- 07 AUDIO MILITIA
- 08 NICOLAAS VAN REENEN
- 09 RENE AUBREY
- 10 GRANT BOOTH
- 11 SHO MADJOZI
- 12 GREG DOMBROWSKI
- 12 SECESSION STUDIOS
- 14 DANIEL MATHEE
- 15 JAMES MATHEE

# MUSIC SUPERVISOR

## 2021

- 01 MARC ALGRANTI
- 02 MAX HURRELL
- 03 AUDIO MILITIA
- 04 JAMES MATTHES
- 05 WE LOVE JAM
- 06 WILBUR D'COSTA
- 07 LORENS PERSSON
- 08 TAHAAB RAIS

## 2020

- 01 ADAM HOWARD
- 02 MATEJ ORESKOVIC
- 03 AUDIO MILITIA
- 04 THEO CROUS
- 05 MARC ALGRANTI
- 06 LOUIS ENSLIN
- 07 GALLO MUSIC
- 07 SONY ATV
- 09 FERNANDO DAMON
- 09 MARCELLE DU PLESSIS
- 09 MARKUS WORMSTORM

## 2019

- 01 MUSICBOX PUBLISHING
- 02 KAVEH ABEDIN
- 03 PULSE
- 04 DJ MAPHORISA
- 04 LELAND
- 04 MICHAEL BOTHA
- 07 MARC ALGRANTI



## 2021

- 01 AHMAD RASLAN
- 02 NICK VAN RENEN
- 03 AALIYA BEKOVA
- 04 DAVID PRIOR
- 05 SANTIAGO RAMIREZ
- 06 BIANCA THERON
- 07 ALON SKUY
- 07 AURELIA MARRIER D'UNIENVILLE
- 07 BENSON LBEABUCHI
- 07 BRUCE GILDEN
- 07 CHRISTOPHER FURLONG
- 07 DANIEL REITER
- 07 ERNEST NKOSI
- 07 YASUYOSHI CHIBA

## 2020

- 01 EDMUND LEONG
- 01 JUSTIN CHAN
- 03 JEANA THERON
- 04 OSBORNE MACHARIA
- 05 TATENDA CHIDORA
- 06 ROSS GARRETT
- 07 DAVID PRIOR
- 08 JONO WOOD
- 09 JOHAN VENTER
- 09 MANUEL LOPES
- 09 MICHAEL SMITH
- 09 MIKE BETS
- 09 TSHEPO MOGOROSI

## 2019

- 01 DAVID PRIOR
- 01 DREW SOGLO
- 01 JONO WOOD
- 01 MARC SHOUL
- 01 WILLIAM MAJAJA
- 06 FIRAT MERIÇ
- 07 PAUL SAMUELS
- 08 CLIVE STEWART
- 09 NICOLAAS VAN REENEN
- 10 CARLOS FEYDER

# PROGRAMMER / SOFTWARE DEVELOPER

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

## 2021

- 01 MATT CECH
- 02 PLUS NARRATIVE
- 02 PRADHEEP NAIR
- 03 DYLON FIALA
- 03 KYM FIALA
- 03 NELSON REBOLO
- 07 MOHAMMAD DOHADWALA
- 08 BRENT ROBINSON
- 08 TERTIUS OLIVIER
- 10 BAHADIR KAPDAN

## 2020

- 01 NDABENHLE JUNIOR NGULUBE
- 01 SIZWE NDLOVU
- 03 DIOGO BORGES
- 04 BURAK SAHIN ERDEN
- 05 BRENDAN ARRIES
- 06 ARISTIDE BENOIST
- 07 NICK VAN NIEKERK
- 07 SIBUSISO KHANYILE
- 09 BRETT LABUSCHAGNE
- 09 DAMIEN COURAGE
- 09 DEJAVU DUBAI
- 09 FANMODE
- 09 HARSH ASHTEKAR
- 09 JAY BOOTH
- 09 JON JOSEPH
- 09 PERRY COOPER

## 2019

- 01 ANNERIA DU PLESSIS
- 01 PETE BLASZKIEWICZ
- 03 DREW NADIN
- 03 GRAHAM TALBOT
- 03 WILL ROOS
- 06 LES-RAE SUPERMAN
- 06 SURESH KUMAR
- 08 MAX SIBANDE
- 09 BRENDAN GIBB
- 10 DANIEL SCHOEMAN

## 2021

- 01 ROSEMARY BARONETTI
- 02 LAUREN CHAVEZ
- 02 NNENNA ONYEWUCHI
- 02 RIFAAT FAKIH
- 02 ZAMA HLOPHE
- 06 ASMAA AHMED
- 07 CRAIG WELLS
- 07 SHIRLEY BAILEY
- 09 JOHANNES KEIPER
- 09 KEKE MAHLEBE
- 11 BRONWYN SPANGENBERG
- 12 SIWE LAWRENCE
- 13 BRANDON GOVENDER
- 13 CLIVE MCMURRAY
- 13 DECLAN SHARP
- 13 NASTASSJA TOLL
- 13 NONKULULEKO MABENA
- 18 ALASDAIR EASTON
- 18 ANARUPA DAS GUPTA
- 18 DANIELLE BEDIN
- 18 FRANCES VALERIE BONIFACIO
- 18 JOANNA GOW
- 18 LOU BOUXALL-DAVIES
- 18 NEASA MCGUINNESS
- 18 VAIRI MACLENNON

## 2020

- 01 TAHAAB RAIS
- 02 NOOR HASSANEIN
- 03 LAUREN RHEEDERS
- 04 LAURENT MARTY
- 05 NDU DONSA
- 06 GORDON A. MCRORICH
- 07 ROB JAMESON
- 08 MOSTAFA HASHISH
- 09 DES JONES
- 10 LEIGH TAYLER
- 11 MICHAEL DOS SANTOS
- 12 ALVARO BRETTEL
- 13 SHANE KILLEEN
- 14 CARL BOU ABDALLAH
- 15 MARUMO SEGABUTLA
- 15 MIMI MPHAPHULI
- 17 AVUYILE GOSO
- 17 BOITUMELO DIBETSO
- 19 JANE JACOB
- 20 SELAE THOBAKGALE

## 2019

- 01 LEIGH TAYLER
- 02 CANDICE BLUMENTHAL
- 03 NEO MAKHELE
- 04 ROSEMARY BARONETTI
- 05 MHLABA MOABI
- 06 MEGAN CLAUSEN
- 07 JASON FINKELSTEIN
- 07 JOHANNES KEIPER
- 07 KEKE MAHLELEBE
- 10 KABELO LEHLONGWANE
- 10 SANDISELWE GAMEDE
- 12 NOOR HASSANEIN
- 13 REMIE ABDO
- 14 ZOE KATZ
- 15 BEN SHAPIRO
- 16 JOSIE FISHER
- 17 MATT
- 18 GABI BERNSTEIN
- 19 DANA ALKUTOUBI
- 20 ASSAM KHALID

# AGENCY MANAGING DIRECTOR

NOTE: CATEGORY STARTED IN 2021.

## 2021

- 01 KARABO DENALANE
- 02 KHUTHALA GALA-HOLTEN
- 03 FABIO SILVEIRA
- 04 TARYN WALKER
- 05 JOE LAHAM
- 06 AILEEN SAUERMAN
- 07 TARYN COETZEE
- 07 XOLA NOUSE
- 09 TRACEY EDWARDS
- 10 POLA MANELI
- 11 DANELLE STILES
- 12 NICK WACHIRA
- 13 NATALIE SHARDAN
- 14 DALLAS GLOVER
- 15 DANIELLE SNEIDERS
- 16 VICKI BUYS
- 17 ANDREW SHUTTLEWORTH
- 18 LEIF JOHANSEN
- 18 PATRICK MATTHIENSEN
- 20 FAHEEM CHAUDHRY

# ACCOUNT MANAGEMENT

## 2021

- 01 AMBER MACKEURTAN
- 02 ASBO OFORI-AMANFO
- 03 MIKE DI TERLIZZI
- 04 JUDY SIBANDA
- 04 SYLVESTER ASIAMAH
- 06 LERATO SITOLE
- 07 CARLOS NADAL
- 07 JUSTINE DIB
- 07 RAZAN KARIM
- 07 SALMA MALAEB
- 11 ANDREW WRIGHT
- 12 SEAN HANEKOM
- 13 JADE LOTRIET
- 14 JOVANA HARKHU
- 15 TATIANA DRAKOULAS
- 16 LAURENCE BRICK
- 17 KHALED KANOON
- 17 OMAR ARISS
- 17 RAMI GHANEM
- 20 TARYN SHARMAN
- 21 NOMSA SIDU
- 22 LERATO MOLELE
- 23 ANN-KATHRIN FROHLOFF
- 23 GONCA GORGULU
- 25 LUNGI NGOBESE

## 2020

- 01 AMBER MACKEURTAN
- 02 ASBO OFORI-AMANFO
- 03 SIPHOKAZI MESTILE
- 04 TAREK ALI AHMAD
- 05 RAGHDA ELMAGHRABI
- 05 RAMZY RAHAL
- 05 RAZAN JALLOUL
- 08 CANDICE SHORTT
- 09 DEBBIE PIENAAR
- 10 JACQUI HARRIES
- 10 LYNDA FIEBIGER
- 10 NINA FREDERICKSZ
- 13 RUBINA AHMED
- 14 ALAA NOUR
- 15 LEBOGANG SEBOLA
- 15 NOMSA SIDU
- 17 EMMA JANE RANDALL
- 18 HELGA LOSER
- 18 ZOI MITAKIDIS
- 20 BRIDGET CHRISTENSEN
- 21 MODIEYI MOTHOLO
- 22 MAGED KAMAL
- 23 LILAS SINNO
- 23 RIMA HUSSEIN
- 25 CASSIAN COCQUELLE

## 2019

- 01 FIRDOUS OSMAN
- 02 AMBER MACKEURTAN
- 03 ROMNEY FORTESCUE
- 04 DEBBIE PIENAAR
- 05 ELA BILGISEL
- 06 MARK JOHN FRARA
- 07 NADINE GOVENDER
- 08 EMMA JANE RANDALL
- 09 BIRGÜL ÇAVUSOGLU
- 10 SALMA SHAHIN
- 11 ASBO OFORI-AMANFO
- 12 TIMOTHY YOUNG
- 13 CRETENNE VORSTER
- 13 MERUSHKA PILLAY
- 13 STRUAN DE BELLELAY-BOURQUIN
- 16 KIRSTEN BOHLE
- 17 AYÇA DEMIRBAS
- 17 BURÇIN BIRIM
- 17 YEKTA ELVIN ÖNCEL
- 20 JUANITA PARKINS
- 20 VUYISA NDLELE
- 22 TERNIEL RAMLAH
- 23 KAYLIN MENDES
- 23 SAMUKELISIWE MBATHA
- 23 THOMAS BERT

NOTE: COMPILED USING ONLY THE STUDENT CATEGORY.

## 2021

- 01 JAMES MATTHEW YATES
- 02 JOSH MCDONALD
- 02 JURIE VISAGIE
- 02 MAYA KAHANOVITZ
- 05 LUZANNE POTGIETER
- 06 ARNÉ BOSHOFF
- 06 CHANELE HART
- 08 BRONWYN JENKINSON
- 08 JESSICA TEIXEIRA
- 08 JOSHUA MATSEKE
- 11 CHANTAL JONKER
- 11 GABRIELLA CAPAZORIO
- 11 JACK SINGER
- 11 KAZANGA JONATHAN LINGA
- 11 KHALEEL KHAN
- 11 MAHLATSE NARE
- 11 MARIAM MOHAMED
- 11 MARK BUYSKES
- 11 MATTHEW AGUIRRE
- 11 TANNA TEIXEIRA

## 2020

- 01 DIAN LABUSCHAGNE
- 02 TUMI MAMABOLO
- 03 ERIN KAY PEARSON
- 04 DANIEL KARTUN
- 04 KYLE PATHER
- 04 SABRINA STRYDOM
- 07 ANNA DURR
- 08 NICO JARDIM
- 09 TANYA VILJOEN
- 10 TANYA VAN DEVENTER
- 11 SIMON KOTZE
- 12 JAMIE CALF
- 13 SAMUEL MATHU
- 13 SHELDON COLBORNE
- 13 THANDO KUBHEKA
- 16 HELENE-MARIE GUILLAUME
- 17 SOHYEON KELLY BANG
- 18 CAITLIN BOEYENS
- 18 IAN RAMKRISHNA
- 18 KAELA BUTLER-WHITE
- 18 KAYLEIGH ELLERBECK

## 2019

- 01 VINI XAVIER
- 02 CARA BRAUCKMAN
- 03 TSHEGO KWELE
- 04 JOHANNÉ VENTER
- 05 JUSTINE CLYDE
- 05 ROXANNE SCHOON
- 07 AMY TJSINK
- 07 CLARISE BENADÉ
- 07 ESTIENE ETSEBETH
- 07 JASMIN JOHNSON
- 11 IZABEL BARKHUIZEN
- 12 CHRISTI-LEE DU PLESSIS
- 13 BATHABILE XABA
- 13 LEBOHANG MACHITJE
- 15 COURTNEY HODGSON
- 16 KELSEY CLOETE
- 17 CHRISTIAN BOTHA
- 17 KYLE GOUNDEN
- 17 MONTANA ROSS
- 17 STUART SMITH

NOTE: COMPILED USING ONLY THE STUDENT CATEGORY.

## 2021

- 01 JARROD HASENJAGER
- 02 PLUTO PANOUSSIS
- 03 EARLE HOLMES
- 04 MORNÉ VENTER
- 05 DARREN MELTZ
- 05 MAAIKE BAKKER
- 07 JODY SIMPSON
- 07 LINDI MARITZ
- 09 CHRISTIAAN GRAAFF
- 09 FARRELL WEST
- 11 NINA TORR
- 12 CHRISTA VAN ZYL
- 13 LIZE GROENEWALD
- 13 SEAN VILJOEN
- 15 MARIKE SPANGENBERG

## 2020

- 01 KYLE RATH
- 02 CHRISTIAAN GRAAFF
- 02 DARREN MELTZ
- 02 FARRELL WEST
- 05 WESSIE VAN DER WESTHUIZEN
- 06 CHRISTA VAN ZYL
- 07 JO-ANN CHAN
- 08 HÉNIEL FOURIE
- 08 MATT GROBLER
- 10 CLAYTON SUTHERLAND
- 11 CARMEN SCHAEFER
- 12 DEIRDRE PRETORIUS
- 13 CASHANDRA WILLEMSE
- 14 WALTER ELLIS
- 15 MAAIKE BAKKER
- 15 MANDY SPEECHLY

## 2019

- 01 CHRISTIAAN GRAAFF
- 02 DARREN MELTZ
- 03 MATHEW MJINDI
- 04 MARINA HERBST
- 05 MAAIKE BAKKER
- 06 MANDY SPEECHLY
- 07 SALLY JOUBERT
- 08 JAYNE ROBERTSON
- 09 GAWIE JOUBERT
- 09 JODY SIMPSON
- 09 SIOBHAN GUNNING
- 12 WESSIE VAN DER WESTHUIZEN
- 13 JO-ANN CHAN
- 14 ILSE MULLER
- 15 CARMEN KOETJE

# HOW THE LOERIES® OFFICIAL RANKINGS™ ARE CALCULATED

## 1. BRAND GETS POINTS:

A credited brand gets full points, irrespective of the entering agency. For example, if a brand wins two awards with two separate agencies, the brand gets full points from both awards.

## 2. WHAT WAS NEW IN 2021:

Key changes this year include the amendment of the Brand Representative Ranking to four tiers (CMO/Marketing Director, Marketing Manager, Brand Manager and Assistant Brand Manager).

A ranking was added for Agency Managing Director.

Production Companies are now ranked on Film work (Film Production Company) as well as their total contribution to the creative product (Overall Production Company).

## 3. POINTS ARE GIVEN FOR EACH AWARD.

### 4. POINTS PER AWARD:

300 points for Grand Prix; 110 points for Gold; 40 points for Silver; 15 points for Bronze; 90 points for Craft Gold; 30 points for Craft Certificate; 1.5 points for finalists (to maximum of 45 points for finalists).

## 5. CAMPAIGN ENTRIES GET 1.5x POINTS:

All campaign categories will be awarded 1.5 times the points. The following categories are defined as campaign categories: Communication Design – Identity Programmes; Design Mixed-Media Campaign. Digital – Data Driven Campaign. Media Innovation – Media Campaign. Film – Branded Content Video – Series. Integrated Campaign. Shared Value. Effective Creativity. Service Design. Student – Facebook Challenge; Integrated Campaign.

## 6. COMBINED CAMPAIGN ENTRIES ALSO GET 1.5x POINTS:

Single entries (Type A) that are combined into one campaign award during judging will receive 1.5 times the points. For example, if three print posters are combined and awarded a Campaign Gold, then the award will be worth  $1.5 \times 110 = 165$  points

## 7. FOR COMPANIES, POINTS ARE DIVIDED IF MORE THAN ONE NAME IS PROVIDED FOR ONE CREDIT:

Where more than one company has been credit, the points will be divided equally between the parties. For example, a Gold winner receives 110 points. If two companies are listed under “agency”, each will receive 55 points. However, one “agency” and one “production company” will each receive the full points.

## 8. FOR INDIVIDUALS, FULL POINTS ARE GIVEN FOR EACH NAME LISTED FOR ONE CREDIT:

Where more than one individual has been credited for any one credit, each individual will get full points. For example, a Gold winner receives 110 points. If two creative directors are listed, each will receive 110 points, or if three people share the writer credit, then each person will receive 110 points

## 9. FOR INDIVIDUAL CREATIVE RANKINGS:

A person is only awarded points for the most senior creative position, even if his/her name is listed in multiple creative credits. For example, if someone is credited as executive creative director and creative director, they will only receive points for executive creative director.

## 10. AGENCIES AND PRODUCTION COMPANIES GET FULL POINTS:

As long as there is one name per credit, then each credit gets full points. For example, if a TV commercial wins gold, the credited agency gets full points and the credited production company gets full points. If two agencies share one credit, then each agency gets half the points.

## 11. A COMPANY CANNOT RECEIVE POINTS AS BOTH AN AGENCY AND AS PRODUCTION COMPANY.

## 12. CRAFTS

Production companies will receive points from international craft entries; however, agencies will not receive any points. For example, if an illustrator from within our region does work for a London agency to be flighted in Europe, based on a brief and concept created in London, then the work is eligible for an illustration craft award and craft points. But the London agency gets no points.

### PLEASE NOTE:

The Official Rankings are calculated based on the information provided. While the Loeries goes to great lengths to check and correct information, such as duplicate spellings, the onus is on the entrants to ensure the correct companies and individuals have been appropriately credited.



# THANK YOU

Thank you to every person involved in creating work that makes up the Loeries. Your effort makes all of this possible! Your work shows the world that Africa and the Middle East truly is a region filled with some of the best global talent. Thank you for continuing to open our hearts and minds to new possibilities.

Thank you to our Jury presidents and judges who's valuable insights ensure that we can recognise and reward the best work in our region.

Thank you, the Loeries Board and Committee who give their time, to advise and guide the Loeries.

Thank you to our official host city partner - the City of Cape Town. A special thank you to our major partners Sanlam and Facebook as well as our partners Accenture, DStv Media Sales, Primedia Broadcasting, Primedia Outdoor, South African Breweries, TikTok, US Embassy, UN Women, Vodacom and Woolworths. Your combined support is vital to the continued success of the Loeries as a not-for-profit organisation. We cannot express our gratitude strongly enough for your support in 2021.

Thank you to all the people who worked tirelessly behind the scenes that make up the Loeries. Your passion for the Loeries is felt strongly and sincerely appreciated!

Thank you for taking the time to read the 2021 Loeries Official Rankings. If you are still reading, then you deserve a prize. The first five people that mail us at [info@loeries.com](mailto:info@loeries.com) and confirm that they have read the rankings will get a free Loeries 2021 T-shirt.

Thank you to DUKE Advertising for the Loeries 2021 creative.



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