

campaign ^{Middle East}



UAE OOH LOCATION MAP 2020-2021

HEADLINE SPONSOR



GOLD SPONSOR



campaign

Middle East

SHARJAH OOH MAP



HYPERMEDIA
SINCE 1999

HYPERMEDIA

- 01. City Centre Sharjah - LED Screens
- 02. Sharjah Coop Riqqa - Lampposts
- Sharjah Coop Kalidiya Al Khan - Lampposts
- Sharjah Coop Abu Shagara - Lampposts
- Sharjah Coop Nokhaylat - Lampposts
- Sharjah Coop Swayhat - Lampposts
- Sharjah Coop Halwan - Lampposts

life **nscreen**

LIFEONSCREEN DUBAI

- 09. Digital screens - Tasjeel - Auto Village

ENG

EMIRATES NEON GROUP

EMIRATES NEON GROUP

- 03. Bridges
- 04. Lampposts
- 05. LED
- 06. Rooftop
- 07. Scaffold
- 08. In-mall media (Sahara Centre)

GROUP PLUS

- 10. Unipoles/ Megacoms

AL SHUALA MEDIA

- 11. Lampposts
- 12. Unipoles
- 13. Hoardings
- 14. Bridges

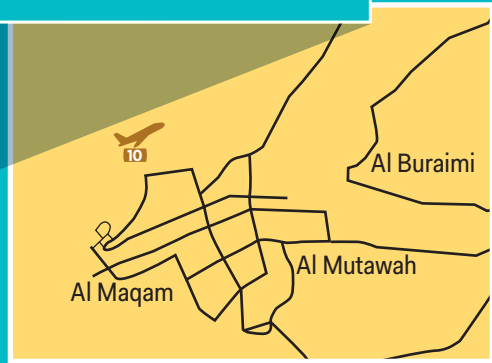
LEGEND

- Unipoles/ megacoms
- Lampposts
- Bridges
- Hoardings/ Scaffold
- In-mall media
- LED
- Roof top screens
- Digital screens



Middle East
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ABU DHABI OOH MAP

AL AIN OOH MAP



LEGEND

- Unipoles/megacoms
- Lampposts
- Mupis
- In-mall media
- Hoardings/Scaffold
- Digital screens
- Building/wall wraps
- Roof top screens
- LED
- Airports
- Bridges
- Elevator screens

ARABIAN OUTDOOR UAE

- 01. Megacoms
- 02. Unipoles
- 03. Mupis

BSA BLUE SHIELD ADVERTISING

- 04. Hoardings - Hamdan, Salam, Khalifa, Murur, Madinat Zayed, Khalidiya, Elektra, Baladia, Falah, Fatima Bin Mubarak, Airport
- 05. Building Wrap - LLH Murur elektra

ENG EMIRATES NEON GROUP

- 06. Glass Mural

HYPERMEDIA

- 07. In Mall LED Screens - Bawabat Al Shaq Mall, Mushrif Mall, Khalidiyah Mall, The Mall World Trade Center, Abu Dhabi, Yas Mall, Dalma mall, Abu Dhabi mall
- 08. World Trade Center Outdoor Screen

BackLite

- 09. In-Media - The Galleria Al Maryah Island

JC DECAUX

- 10. Al Bateen Executive Airport, Abu Dhabi International Airport, Midfield Terminal, Al Ain International Airport

VIOLA

- 11. Lampost
- 12. Bridges
- 13. Hoardings

MULTIPLY

- 14. Hoardings
- 15. Lampost
- 16. Building Wrap

AL SHUALA MEDIA

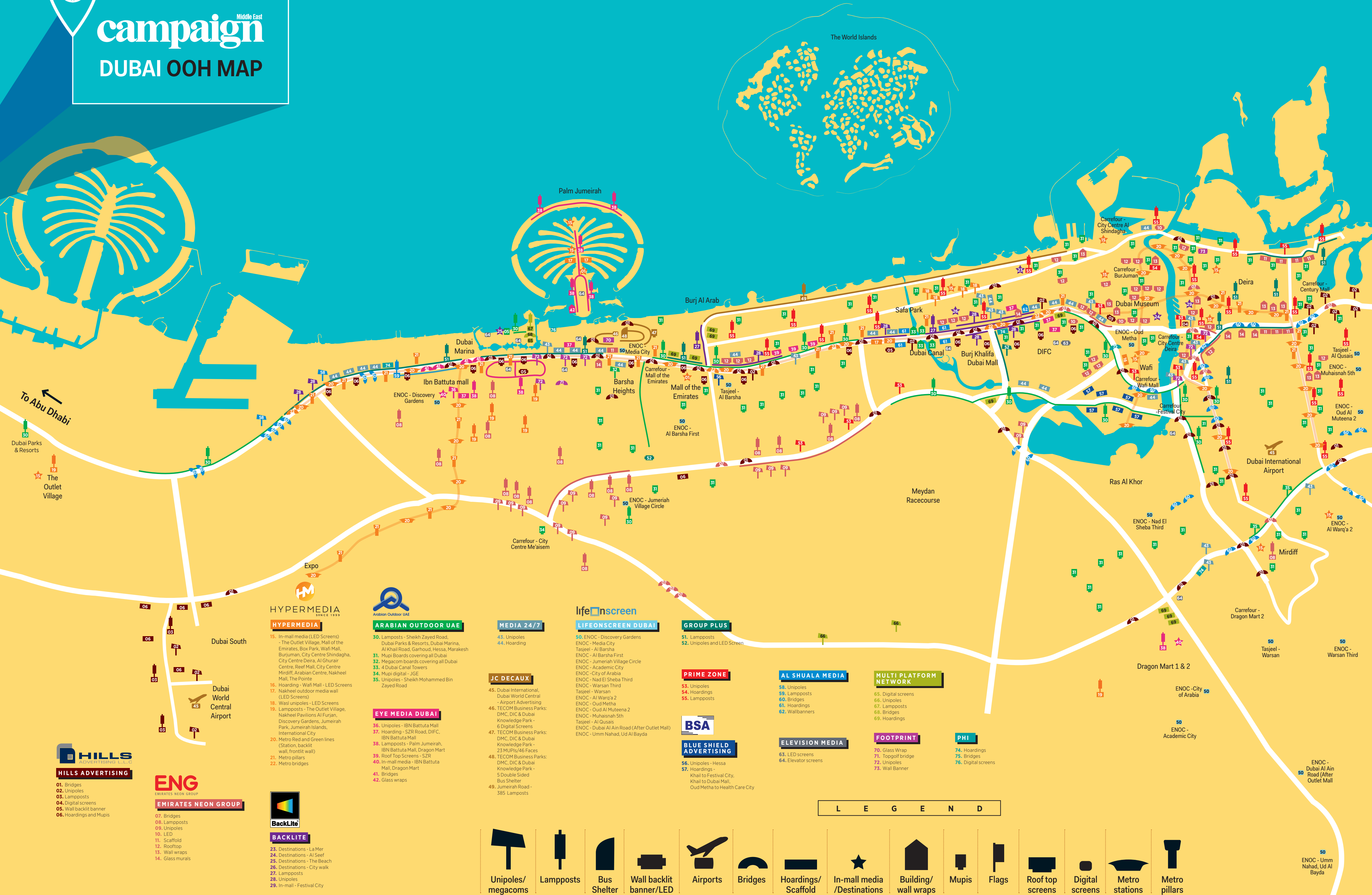
- 17. Unipoles

ELEVISION MEDIA

- 18. Elevator screens



Middle East campaign DUBAI OOH MAP



HYPERMEDIA
SINCE 1999

- HYPERMEDIA**
- 15. In-mall media (LED Screens) - The Outlet Village, Mall of the Emirates, Box Park, Wafi Mall, Burjuman, City Centre Shindagha, City Centre Deira, Al Ghurair Centre, Reef Mall, City Centre Mirafiqh, Arabian Centre, Nakheel Mall, The Pointe
 - 16. Hoarding - Wafi Mall - LED Screens
 - 17. Nakheel outdoor media wall (LED Screens)
 - 18. Wasi unipoles - LED Screens
 - 19. Lampposts - The Outlet Village, Nakheel Pavilions Al Furjan, Discovery Gardens, Jumeirah Park, Jumeirah Islands, International City
 - 20. Metro Red and Green Lines (Station, backlit)
 - 21. Metro pillars
 - 22. Metro bridges

ARABIAN OUTDOOR UAE

- 30. Lampposts - Sheikh Zayed Road, Dubai Parks & Resorts, Dubai Marina, Al Khail Road, Garhoud, Hessa, Marakesh
- 31. Mupi Boards covering all Dubai
- 32. Megacom boards covering all Dubai
- 33. 4 Dubai Canal Towers
- 34. In-mall digital - JGE
- 35. Unipoles - Sheikh Mohammed Bin Zayed Road

MEDIA 24/7

- 43. Unipoles
- 44. Hoarding

LIFEONSCREEN DUBAI

- 50. ENOC - Discovery Gardens
- ENOC - Media City
- Tasjeel - Al Barsha
- ENOC - Al Barsha First
- ENOC - Jumeirah Village Circle
- ENOC - Academic City
- ENOC - City of Arabia
- ENOC - Nad El Sheba Third
- ENOC - Warsan Third
- Tasjeel - Warsan
- ENOC - Al Warqa 2
- ENOC - Oud Metha
- ENOC - Oud Al Muteena 2
- ENOC - Muhaisnah 5th
- Tasjeel - Al Qusais
- ENOC - Dubai Al Ain Road (After Outlet Mall)
- ENOC - Umm Nahad, Ud Al Bayda

GROUP PLUS

- 51. Lampposts
- 52. Unipoles and LED Screen

PRIME ZONE

- 53. Unipoles
- 54. Hoardings
- 55. Lampposts

BSA

BLUE SHIELD ADVERTISING

- 56. Unipoles - Hessa
- 57. Hoardings - Khail to Festival City, Khail to Dubai Mall, Oud Metha to Health Care City

AL SHUALA MEDIA

- 58. Unipoles
- 59. Lampposts
- 60. Bridges
- 61. Hoardings
- 62. Wallbanners

MULTI PLATFORM NETWORK

- 63. Digital screens
- 66. Unipoles
- 67. Lampposts
- 68. Bridges
- 69. Hoardings

FOOTPRINT

- 70. Glass Wrap
- 71. Topgolf bridge
- 72. Unipoles
- 73. Wall Banner

PHI

- 74. Hoardings
- 75. Bridges
- 76. Digital screens

ENG
EMIRATES NEON GROUP

- 07. Bridges
- 08. Lampposts
- 09. Unipoles
- 10. LED
- 11. Scaffold
- 12. Rooftop
- 13. Wall wraps
- 14. Glass murals

BackLite

- 23. Destinations - La Mer
- 24. Destinations - Al Seef
- 25. Destinations - The Beach
- 26. Destinations - City walk
- 27. Lampposts
- 28. Unipoles
- 29. In-mall - Festival City

HILLS ADVERTISING

- 01. Bridges
- 02. Unipoles
- 03. Lampposts
- 04. Digital screens
- 05. Wall backlit banner
- 06. Hoardings and Mupis

LEGEND

- Unipoles/
megacoms
- Lampposts
- Bus
Shelter
- Wall backlit
banner/LED
- Airports
- Bridges
- Hoardings/
Scaffold
- In-mall media
/Destinations
- Building/
wall wraps
- Mupis
- Flags
- Roof top
screens
- Digital
screens
- Metro
stations
- Metro
pillars